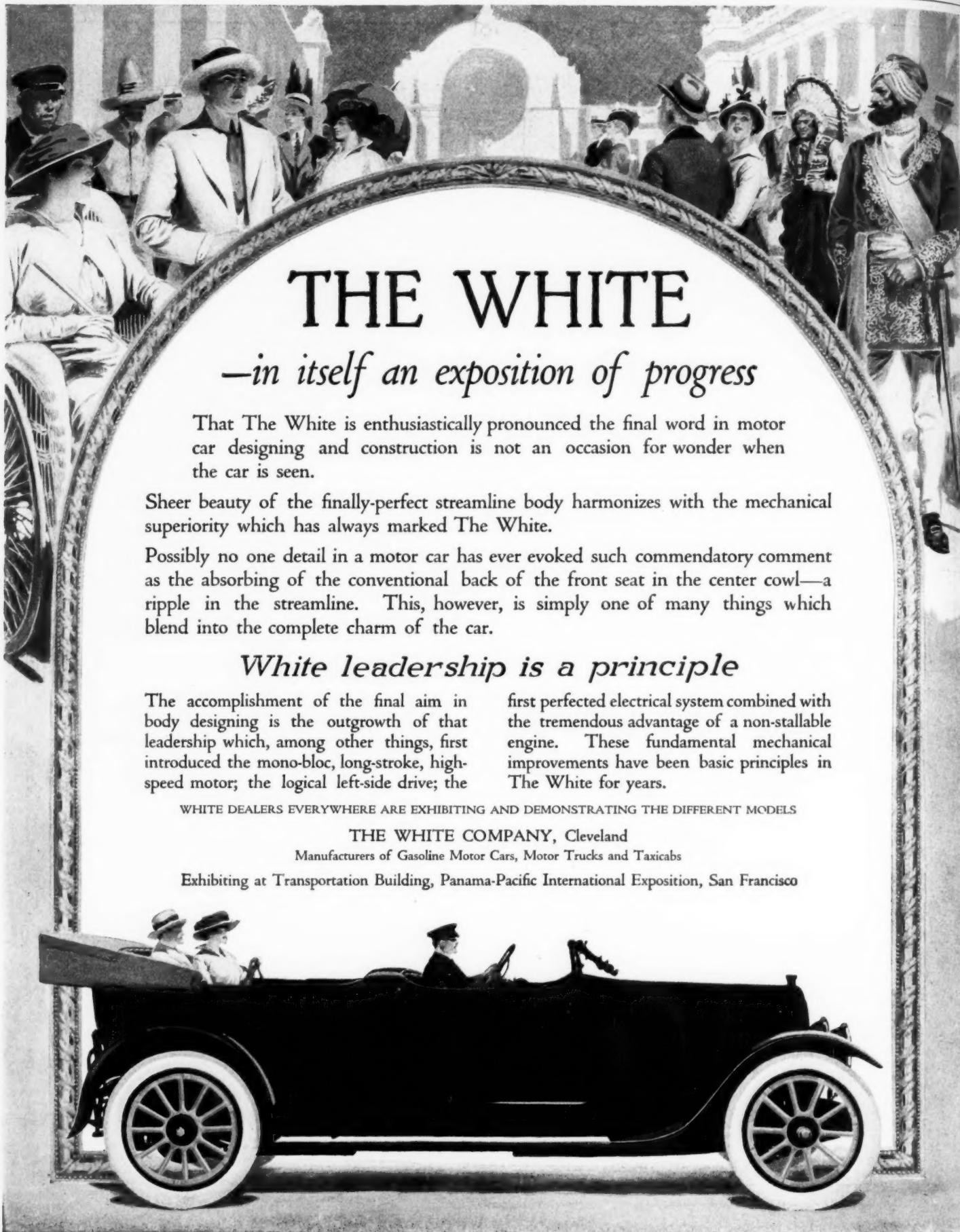




THE NIGHT ATTACK



THE WHITE

—in itself an exposition of progress

That The White is enthusiastically pronounced the final word in motor car designing and construction is not an occasion for wonder when the car is seen.

Sheer beauty of the finally-perfect streamline body harmonizes with the mechanical superiority which has always marked The White.

Possibly no one detail in a motor car has ever evoked such commendatory comment as the absorbing of the conventional back of the front seat in the center cowl—a ripple in the streamline. This, however, is simply one of many things which blend into the complete charm of the car.

White leadership is a principle

The accomplishment of the final aim in body designing is the outgrowth of that leadership which, among other things, first introduced the mono-bloc, long-stroke, high-speed motor; the logical left-side drive; the

first perfected electrical system combined with the tremendous advantage of a non-stallable engine. These fundamental mechanical improvements have been basic principles in The White for years.

WHITE DEALERS EVERYWHERE ARE EXHIBITING AND DEMONSTRATING THE DIFFERENT MODELS

THE WHITE COMPANY, Cleveland
Manufacturers of Gasoline Motor Cars, Motor Trucks and Taxicabs
Exhibiting at Transportation Building, Panama-Pacific International Exposition, San Francisco



HUDSON
\$1550



The Hudson First Surmounted All These Barriers to Sixes

Look back four years, please—to the time when Howard E. Coffin started to design this HUDSON.

Every Six was a high-priced car.

Every Six was a heavy car.

Every Six was costly in tires, in fuel, in upkeep. All men envied, but few could enjoy, the luxury of Sixes.

Note Conditions Now

Then came this new-type HUDSON, weighing under 3000 pounds. Price, fuel and tire cost were cut practically in two.

Motordom fairly gasped. And they said, you know, that such things were impossible in a sturdy, high-grade car.

Look now where the Light Six stands. It dominates the field above \$1000. It is almost taken for granted, when one speaks of a class car, that it is of this HUDSON type.

Remember that as one contribution which HUDSON engineers made to motoring. They opened the gates to Sixes.

10,000 Now Running All Doubters Won Over

Most motorists, we think, never doubted that this new-type car was right. It was a Howard E. Coffin creation—a HUDSON—and that was assurance enough. They bought hundreds before they saw it. Then they came by

the thousands. For one whole year we kept weeks behind on orders, while we multiplied our output by five.

Now more than 10,000 are running. In the past two seasons they have covered millions of miles. If there are now any doubters, there are owners near by to say, "HUDSON is perfect—it's my ideal car."

Others May Be Right

Other Light Sixes among the newcomers may prove themselves right in time. But HUDSON has proved already. It's an attained success. Its designers had a four-year start. In a hundred ways it is better than when new, just as other new cars will be bettered.

The HUDSON is a finished production. Every touch and detail shows this. It is the lightest 7-passenger Six. And it stands preeminent in most minds, we think, as the class car of this type.

Inquiry and comparison will point you to the HUDSON. This car is certainly right. No car ever built is a safer investment. And men who take pride in their cars like to say, "My car is a HUDSON."

Our dealers are everywhere.

7-Passenger Phaeton, \$1550, f. o. b. Detroit
Four other body styles

The HUDSON Company never loses interest in the cars it sells. So long as a car is in service we maintain our interest in the character of its service. That's one great reason for HUDSON reputation.

HUDSON MOTOR CAR COMPANY, Detroit, Michigan



*The Optimists'
Number of*

Life

Issue of May 20th, 1915



This coming number will celebrate General Prosperity, Sunshine, Glad News, Joy and Laughter, Fun and Frivolity, Light-heartedness, and all the things that go to make Life worth while. Not necessarily a humorous number but a cheerful one. Rather a new idea.

Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send *LIFE* for three months to

Open only to new subscribers; no subscription renewed at this rate.

LIFE, 17 West 31st Street, New York 87

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)



Shahdow
(KING'S PEARLS)

CIGARETTES

Here is a cigarette of such alluring charm and natural fragrance and flavor, that it brings a smile of unalloyed content to all who are capable of enjoying the better things in life.

**Trial Box of 10 Large Size Cigarettes
Postpaid for only 30 Cents**

Your money will be returned at once if you are in any way dissatisfied. You need not return any of the cigarettes. Just say you are displeased and back goes your 30 cents without argument. So here is the way to learn without risk, the delights of the finest real Turkish Cigarette we believe it possible to produce. Free from all adulterants and heavy nicotine, you will find them as healthful as they are delicious.



Monograms and Crests and Ladies' Cigarettes a Specialty



Cigarettes Mailed in Plain Packages
One copy of a Beautiful Booklet, telling how your cigarettes are made, is YOURS. Ask us to mail you your copy.

TCHARIC, SIMLEH & COMPANY, Inc.
114-116 East 28th Street, New York City

The Architect

DISCIPLES, heed my warning lecture

And take no stock in Architecture: For Architects must learn by heart The Fifty-seven Styles of Art To build the Rich Burmese Châteaux And Saracenic Bungalows.

In hope of Fame and Proud Positions

They enter Public Competitions And sweat beneath Electric Fans Computing Costs and draughting Plans;

And after all their Works and Wastings

Who gets the Job?—Carrère & Hastings!

A. G.

Just

Out

JOHNNY APPLESEED

by

Eleanor Atkinson

All the romance of our early frontier life, with its hardships, its courage, its sacrifices, and its joys, fills the pages of the book. An exquisite story of a real and unique personage by the author of "Greyfriars Bobby."

\$1.25 net

HARPER &

BROTHERS

"James, was na this bottle O' Carstairs full th' morn?"

"It were, lass. But I was pourin' a wee drapie th' now an' I got t' thinkin' on th' sin o' wastefulness an' I poured a bit more than a drapie. The bottle bein' non-refillable I could na pour it back. But 'twas na wasted, lass."

BE sure you get Carstairs Rye in the non-refillable bottle—"a good bottle to keep good whiskey good." It insures your getting this rare old whiskey—whose mellowness is the result of long ageing combined with our more than 100 years experience as distillers.

Call for
Carstairs Rye
in Leading Cafés

STEWART DISTILLING CO.

Philadelphia New York Baltimore



Husbands Wanted

WANTED—Husbands. Big demand. Unparalleled opportunities for right kind. Must be kind, gentle and indulgent. Must be willing to work hard all the time and give their wives everything they ask for. Must guarantee that their wives may be slovenly around home and that they will be provided with the most expensive gew-gaws when out in company. Must not object to untidy houses and poor cooking. Must impose no limitations to matinees, bridge, tea dances or late suppers. In short, must have no foolish mid-Victorian ideas that a wife should be a helpmate. No prospective husband need apply who is not ready to make every possible sacrifice for the sake of feminine uselessness and incompetence. In writing, state financial resources only. Details of physiognomy, stature, etc., are not necessary. Address Ketchum and Hitch, Twentieth Century Matrimonial Agents, New York.

DETROIT SPRINGS

Self Lubricating

Detroit Springs are Guaranteed for Two Years

Roll of Honor

The Names shown below represent some of the users of Detroit Springs

Pleasure Cars

Cole	Hupmobile
Dodge Brothers	
KisselKar	Marmon
Lyons-Knight	
National	Oakland
Pathfinder	
Great Western	

Trucks

Republic	Denby
Federal	Standard
G. M. C.	Krebs
J. C. Wilson	Signal



WITH every car equipped with Detroit Springs goes a TWO-YEAR guarantee.

This not only protects you from loss through breakage or settling of the springs but assures you that the springs *must* have quality, strength and durability, or the makers could not afford to give such a broad guarantee.

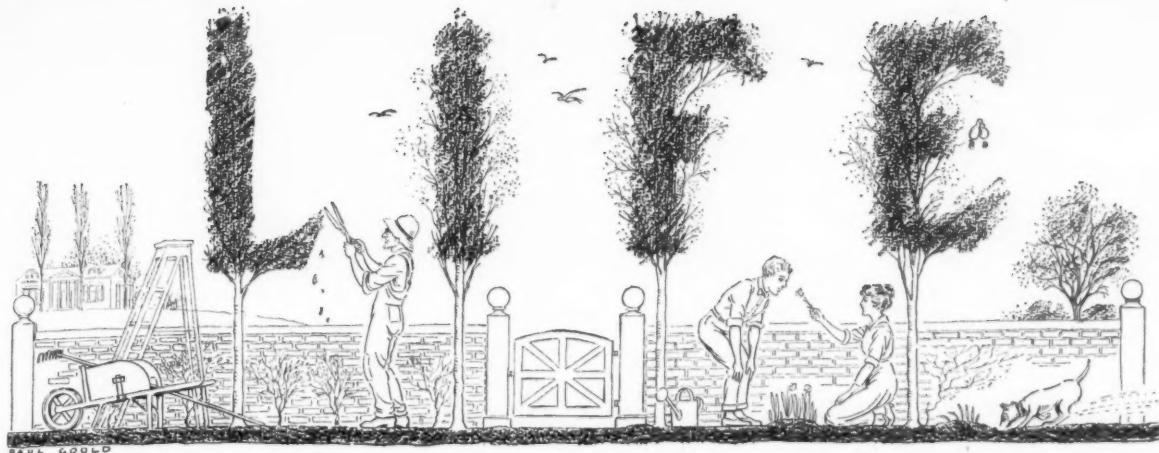
In buying your next car, ask, "What Springs are on this Car?" Detroit Springs cost the car manufacturer more than any others, therefore Detroit Springs on a car indicate a high standard of equipment throughout.

Read over the "Roll of Honor"—cars which have adopted Detroit Springs as part of their regular equipment.

Write for the book, "From the Ore to the Motor Car."

Detroit Steel Products Co.
2220 E. Grand Boulevard
Detroit, Mich.

Look For The Lubricating Cups



Snob

FIRST MORMON: What's the matter with Bueber?
He's cutting out his old friends.

SECOND MORMON: How so?

"Why, he never asks me to drop in and see him married any more."

Second Nature

CRAWFORD: I see the belligerents are calling out
the older reservists. Do you think that married men
should be compelled to fight?

CRABSHAW: Why not? They are used to it.



SUMMER GIRLS AND SOME 'RE NOT



Literature

THEY met immediately preceding the author's reading. The author—who was trying to make a ripple like a genius—had thought it would help him to be late.

Said the pongee face: "My, you here! Well, I never!"

Said the black streak: "I love him, don't you? What have you been reading lately?"

"Everything."

"Chambers?"

"Oh, yes."

"And McCutcheon?"

"Oh, yes."

"And MacGrath?"

"Oh, yes. Wasn't McClure's good last month?"

"Dandy! And Munsey's was grand."

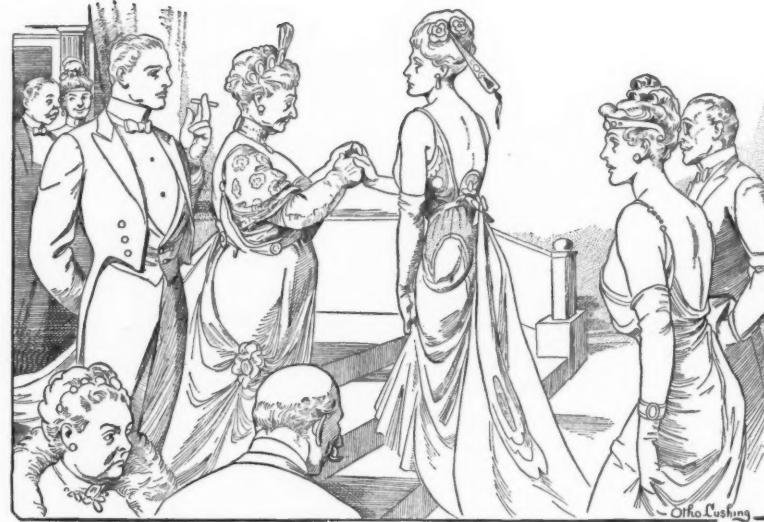
"Perfectly all right. How was McGlynn?"

"Do you mean to say—"

"And—oh, dear—who wrote 'The Rosemary'?"

"I forget. Lovely, and—"

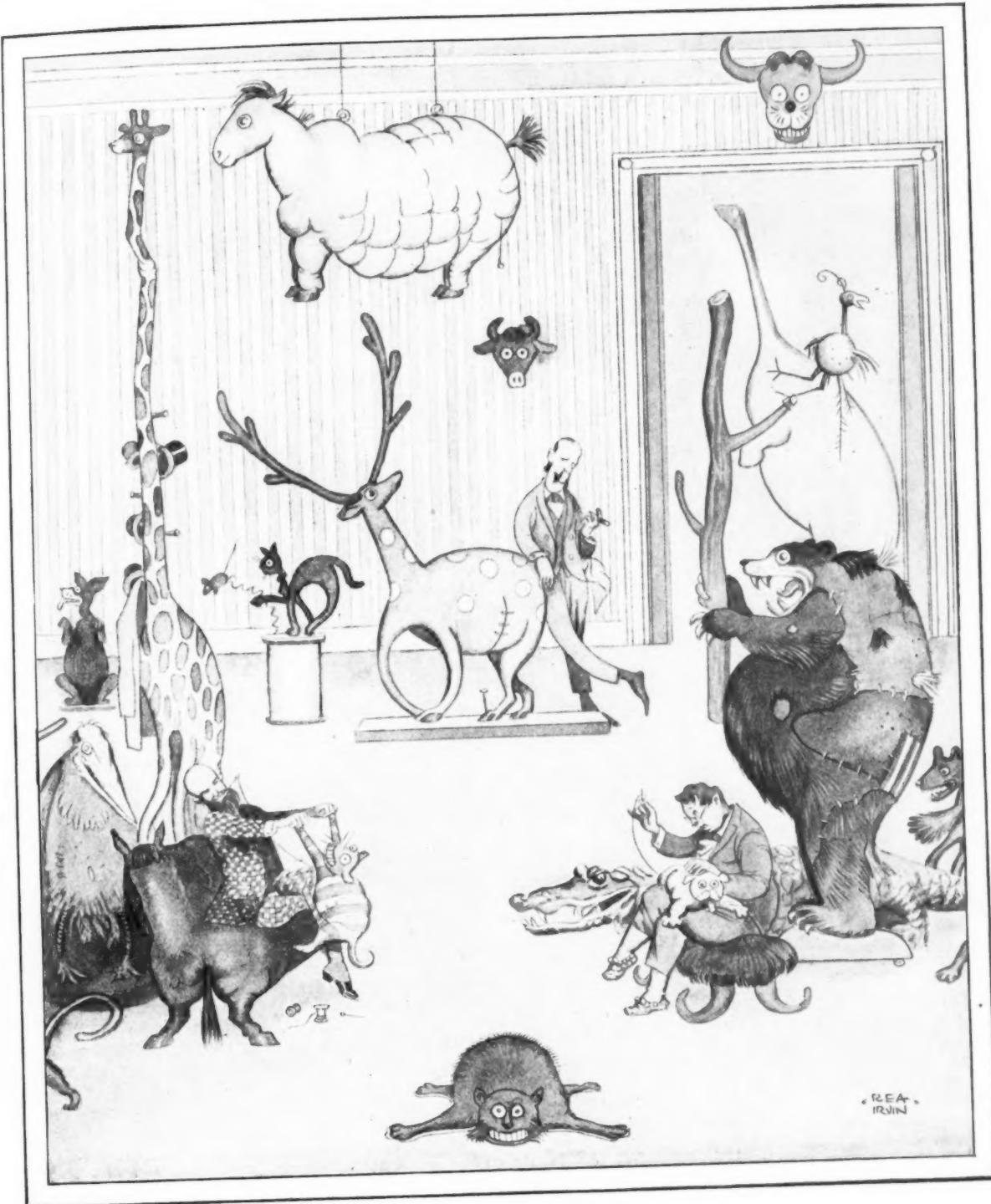
Here the author came in. Whispered the pongee face to the black streak: "So glad to have had this chat. I do so love a real literary conversation, don't you?"



THE BAN

"YOU LOOK TIRED, ELISE. I'M AFRAID THIS TERRIBLE WAR IS TELLING ON YOU"

"YES; MY DOCTORS SAY I MUST POSITIVELY STOP ATTENDING ANY MORE RED CROSS BALLS"

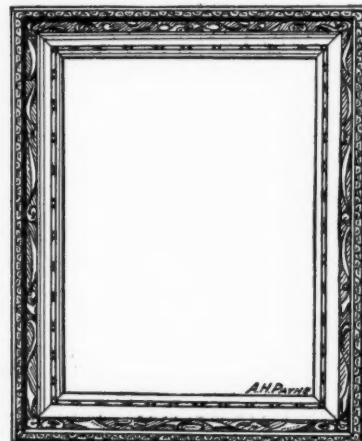


CLUBS WE DO NOT CARE TO JOIN
THE TAXIDERMISTS' CLUB

Mr. Usher and His Visions

MR. ROWLAND G. USHER is a young man who has seen visions and lately put some of them into a commodious book called "Pan-Americanism". It treats of new adjustments in the world that are to follow the war and discusses at length a variety of probabilities and improbabilities. Especially Mr. Usher considers South American trade and who will get it, including the chance that if nobody is beaten to a standstill in the war, England will either let Germany have the South American trade or take it herself.

Mr. Usher does well no doubt to set forth and consider all the possibilities he can think of, but some of the bargains and rearrangements he talks about remind one of those bargains that Germany peddled around at the beginning of the war. Germans said to us: "Now is your chance to take Canada!" Germany suggested to England what she could have for keeping out, and to France and Belgium the same, and has made various offers to Italy. But no one but Germans seems to have taken seriously the German conception of the contemporary world as something to be parceled out regardless of everything except trade considerations among three or four strong countries. Is not Mr. Usher somewhat too Teutonic when he discusses the simplicity of the operations required to add Alaska to Canada, or



PORTRAIT OF A MODEL HUSBAND



Polygamy and Polyandry met in Polynesia.

Polyandry admitted she was seeking anæsthesia.

"I've been too simultaneous in affairs anthropological;

Henceforth I'll manage marriages in order chronological."

"I'll never," cried Polygamy, "revert to ways uxorious,

To serving half a hundred wives suspicious and censorious.

For I had to be not only the goat in the matrimonial zoo,

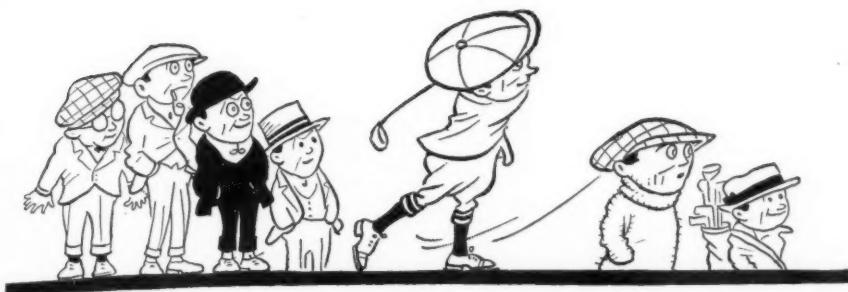
But a polytheistic, polytechnical poly-paragon, too!"

the chain of circumstances which may almost force the English to resist the United States in attempts to develop South American trade?

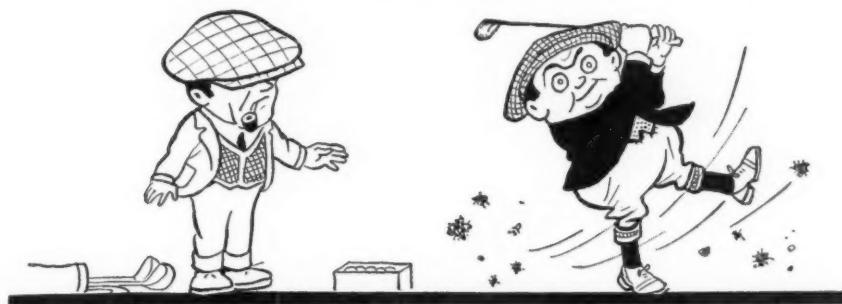
The present war has come along about as Mr. Usher foretold in his "Pan-Germanism", and that has given him standing as a political prophet; but it seems possible that long study of organized acquisitiveness in the case of Germany has left him unconsciously prone to impute German desires and German political morals to peoples whose thoughts do not run that way. When Germans said: "Now take Canada!", Americans laughed. That England should add Alaska to Canada is unthinkable; an infinitely greater folly than Germany's recapture of Al-

sace and Lorraine. Almost as foolish is the idea of the use of the British naval supremacy to bar the United States from South American trade. If trade considerations are to govern all conduct, are American trade and American good-will worth nothing to England?

No doubt Mr. Usher's book is valuable. He is chary of assertion and prodigal of suggestion. His wildest suppositions are useful, because they make readers think about matters which need to be thought about, and thought about now. If the proportion of nightmares among his visions seems large, still it is a profitable exercise to sort the nightmares out and try to determine why they can't come true. But the thought the book seems to



SOME ARE BORN GOLFERS



SOME ACQUIRE GOLF



AND SOME HAVE GOLF THRUST UPON THEM

foster, that the war is to be followed by a brutal, conscienceless rush for self-preservation by the dominant nations of the world, is nothing less than horrible. It is not wrong to expound such an idea if there is basis for belief in it, but we should certainly be wary of giving too much hospitality to belief in the sordid and selfish materialism of our neighbors; of those neighbors especially with whose struggles in behalf of a humane civilization our sympathies are now so much enlisted. If England must go mad because Germany went mad, she must no doubt; but will she?

Americans think not.

E. S. Martin.

Interesting Objects

A METROPOLITAN head waiter trying to make a profit out of a Methodist picnic.

A railroad president being elected a member of the Don't Worry Club.

A sign painter who knows how to spell.

A spoiled child at a mothers' congress.

A citizen of Alabama explaining why his State is so far ahead of the times.

A custom-house officer being presented on his birthday with a copy of Lord Chesterfield's letters.

Secretary Bryan reading the editorial page of the *New York Sun*.

How To Do It

ONE Faro Nell—one college man—
One villain—fist fights gory—
One sour-dough—dog teams—speech uncouth—

And that's a Far North story.

Mint juleps—colonels—old régime—
One Uncle Jake and hovel—
Magnolias—courtesy extreme—
And that's a Southern novel.

One social bud—one Wall Street man—
Some autos—silk and satin—
One Hotel Flash—one De—one Van—
And that's the Tale Manhattan.

A dull gray tone—a plotless plot—
The Yankee twang and diction—
Old maids—one "social"—one "what-not"—
And that's New England fiction.

Revolvers—cowboys—Broncho Bob,
Who's nimble as a cat is—
Much alkali—a coach to rob—
No need to say what that is.

So, writers, to your key'd machines
Nor ask a theme from Heaven,
Shun not the full-charged magazines.
Just fill out Form Eleven.

Walter G. Doty.

Advice to Fortune's Favorites

THE bread lines were visited not long ago by the agents of moving pictures, who wished to get a number of Russian soldiers for battle scenes. All the men who had whiskers were selected, on the principle that any unkempt man who wears whiskers looks like a Russian soldier.

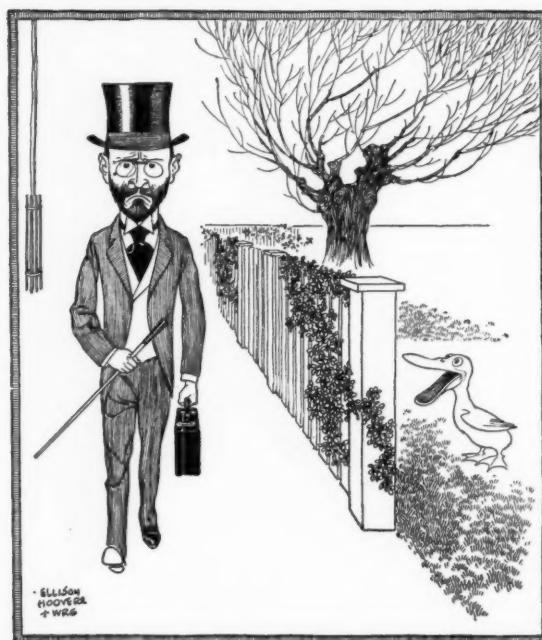
The moral of this is that when you are out of work and starving and fall into a bread line, do not go out beforehand, take a Turkish bath, array yourself in a frock coat and get a close shave; otherwise you may lose the opportunity of a whole season. Just be natural.

PAT: If Oi'm not mistaken—which Oi'm sure Oi am—your name's Murphy.

TIM: Nope, ye're mistaken—ye're not mistaken. Me name is Murphy.



City Boy: OW! GEE! BUMBLEBEES OUTHTA BE MUZZLED!



The Doctor: EVERY TIME I PASS THIS PLACE I'M INSULTED!

Medley, 1915

I WENT to the Panama Fair,
The Bird and Beast were there;
The inns of the town
Said their rates were down,
But what became of my money-ey, mon-ey, mon—
I wish I could say Nixy!
I do, I do;
I wish I could say Nixy!
As Bryan and as—
Daniels! Daniels! Daniels in the li-li-li-li—
Daniels in the li-ime light!
I've a letter from the Kaiser,
Baby mine, baby mine;
He is God's own advertiser,
Baby mine, baby mine.
He is fighting 'neath the sea,
And he damns neutrality;
He will blow me up with thee,
Baby mine!
So stand by the masses, Teddy;
This world is a world of lies;
There's a party that's dead already,
And a score for the next one that cries—
Good fight ladies!
Good fight ladies!
Good fight ladies!
We're going to leave you vote!

J. W. T.

The Geography of Married Life

SOME people who have been united a number of years lead what may be termed the monosyllabic married life, a sterile plain punctured at intervals by the cacti "yes", "no", "um" and "ah". Others are like the tower of Babel, in which the man who thinks he is the owner sits in the gallery and listens to the music, or what some one else thinks is just-as-good-as.

Courtship begins in little silences and ends in big ones. Matrimony is largely tableland, which proves in many cases to be of volcanic origin. Sometimes whole continents of love disappear after a single eruption. Sometimes matrimony is only an island for two entirely surrounded by hot water.

Matrimony is comprised of mountains, valleys, stretches of level plain, and bluffs. Rivers of love flow through it, sometimes melting away to thin streams that trickle invisibly under a rank growth, and finally die away altogether, or increase in volume, fed by many side streams, ultimately becoming broad and stately rivers, flowing majestically to the ocean. You never can tell which one you will float on until it is too late to change streams.

JUDGING from the amount paid out for pensions, the number of survivors of the Civil War have greatly increased in the last few years.



PHILOSOPHERS

Will Hell Come Back?

EVERY dog has his day. It has for some time been popularly supposed that hell, having enjoyed itself on earth for many years, had received all that was coming to it, and had retired permanently from the religious ring. According to the latest news, however, it has been dragged out of its hole by Billy Sunday, who is making a more or less successful effort to put hell on its feet.

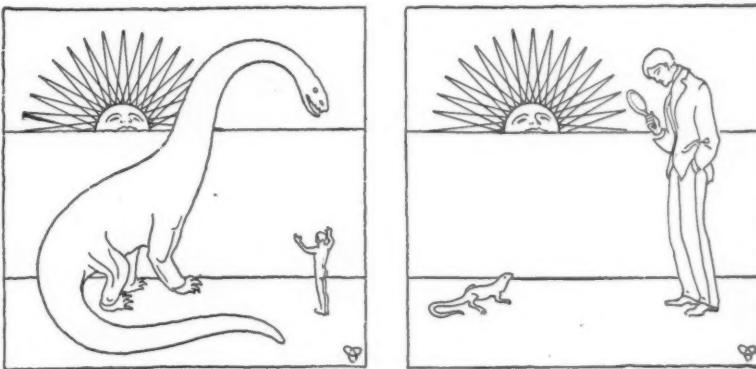
As a summer resort hell had undoubtedly advantages. All the people that you really wanted to know were there. Everything was wide open—including the drafts. The proprietor was on the warmest terms with all. Everybody was "hot stuff".

To many really religious people it was a great comfort to believe firmly

in a hell where they would not have to go themselves, but where they could send all of their most intimate friends.

Yet, in spite of its obvious advan-

tages, there was no particular mourning after hell when it finally went out. We resigned ourselves to its loss and went to Palm Beach.



TIME'S REVENGE

THEN

NOW



DRY BOB-SLEDDING FOR MOTORISTS

THE ABOVE CONTRIVANCE MAY BE RIGGED UP WITH TWO FORDS AND A PLANK

Victory!

FIVE HUNDRED miles of Germans,
Five hundred miles of French,
And English, Scotch and Irish men
All fighting for a trench;
And when the trench is taken
And many thousands slain,
The losers, with more slaughter,
Retake the trench again.

Edwin Dwight.

The Three Policies

ONCE upon a time there was a beautiful princess who was passionately admired and loved by every one who saw her picture in the leading fashion papers week after week, as she sat on a fence looking at a football game, or was walking with her chow dog in a high wind.

One day the princess ordered a proclamation to the following effect sent out:

"Here are three insurance policies. The young man in all my kingdom who can interpret any one of them correctly can have my hand in matrimony."

The news rapidly spread, and the next morning three young men presented themselves for the test.

Said the first:

"This means that in case your palace burns down, you get eighty per cent. of the difference between what it is

appraised at, less what the company thinks you ought to have, minus what the last legislative body thought ought to be conceded on account of a bad fire that took place in Constantinople year before last."

Everybody cheered at this, and the first suitor began to make calculations on the back of an envelope as to the cost of a wedding breakfast.

Then said the second suitor:

"Hem! This is an accident insurance, covering loss of limb or death

or other injury—provided that the deceased was in good health at the time, and did not suspect anything. Also, if the moon was in the third quarter, or he was lying under a motor-car with a west wind, then everything is null and void, in which case the weekly indemnity, if any, is subject to a fine and possible imprisonment, all common carriers excepted."

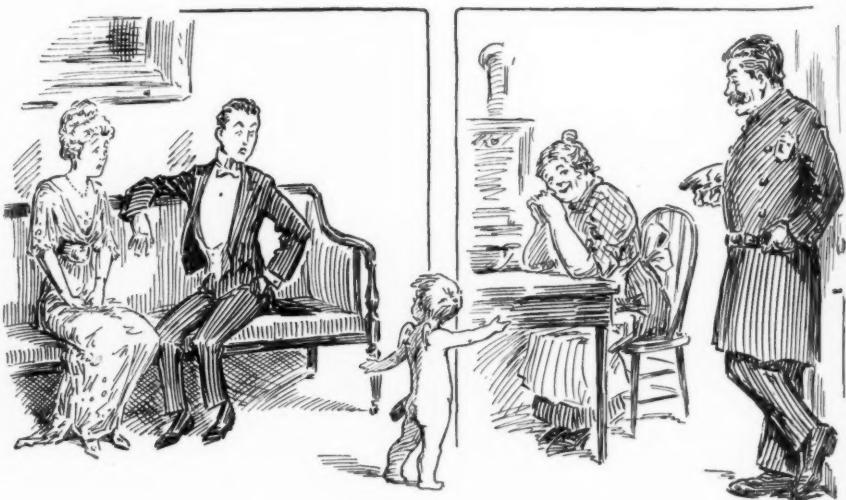
The second suitor was also highly applauded, and it really looked as if he might get all the gate money, when the third suitor stepped forward. He was, as is customary, much handsomer than the other two, and very poor and honest, and really needed looking after; but when the princess handed him the third insurance policy, he shook his head and refused it.

"Your Majesty," he said, "you will have to pardon me, but I didn't know what the test was. I am young and innocent, but I know too much, I hope, to attempt to interpret any insurance policy in these days. Sorry to lose you, but I beg to withdraw."

Then the princess threw herself in his arms, while the grand vizier ordered a couple of underwriters buried alive.

"I knew by the blank look on your face, darling, that you were a sure winner," cried the princess.

T. L. M.



NO RESPECTER OF PERSONS

"JUST EXCUSE ME WHILE I SEE HOW BRIDGET'S AFFAIR IS PROGRESSING"





IT MAY MERELY MEAN THAT THE SUFFRAGETTES ARE IN
THE STREET

The Old Oaken Bucket

(Revised by W. A. Smith.)

HOW dear to my heart is this thing they call Latin
When fond recitation presents it to view.
The clauses, the phrases, all dressed in their satin,
And every loved ending that makes us feel blue;
The high-sounding doo-dads and outlandish diet,
The slave with a spear and the Roman who fell,
The verbal gerundive, the noun crouching nigh it,
Are hidden in Latin which I love so well.

Chorus.

That time-honored Latin,
That iron-bound Latin,
That moss-covered Latin
Which hangs on so well.

The subject, the verb and the bow-legged compound,
The flexible gerund and subjunctive mood,
The clauses of purpose encourage the pronoun
To take the possessive and silently brood;
The loose-jointed supine and verbal declensions
Join hands with conjunctions and joyfully dwell
In temporal clauses of Gothic dimensions
And e'en in the Latin which I love so well.

This moss-covered Latin I hail as a treasure,
Its magical value brings peace to my soul;
It raises old Ned with my fleet-footed leisure,
And hurriedly causes the moments to roll.
How gladly I seize it with hands that are eager,
And quick to my study I scamper pell-mell;
In scanning its pages I dodge all the fever,
The measles, the shingles and smallpox as well.

I tenderly open my mind to receive it
As poised on my table it joyfully drips;
No hair-raising ball game could tempt me to leave it,
Though filled with the things which America sips;
Their fuss from the diamond fills all the creation,
In tribute to home runs they noisily yell.
I close down my window in anticipation
And cling to my Latin which I love so well.

*Nos disco Latinam,
Nos vident ad stellam,
Nos bibo some aquam,
Quod influo adsum.*

"I WONDER if the Germans have actually committed all
those atrocities?"
"I wouldn't be surprised. I once had a German cook."



THE WIDOW



LOVE IN A COTTAGE

A Prime Article

HE was gotten up regardless, as he walked into the private office of the leading woman suffragist. Bowing and placing his hand on his heart, he said, earnestly:

"Madam, I have come to ask from you the hand of your fair daughter. She tells me that she has the right to accept me without your consent, but we both feel that as a matter of courtesy to you your blessing should be obtained."

"Have you your eugenic certificate?"

"Right here, madam. Think you will find it correct in every particular."

"And your financial rating?"

"These papers give a list of my holdings, together with my references from leading bankers."

"Ah, yes. And your pedigree?"

"Is in this chart. That red spot in the center, about half way along, is where Adam fell."

"Seems correct. Will you walk back and forth, easily and naturally, for a few moments?"

"Certainly, madam."

"Ah! That will do. And now,

young man, you wish to have my decision?"

"If you please."

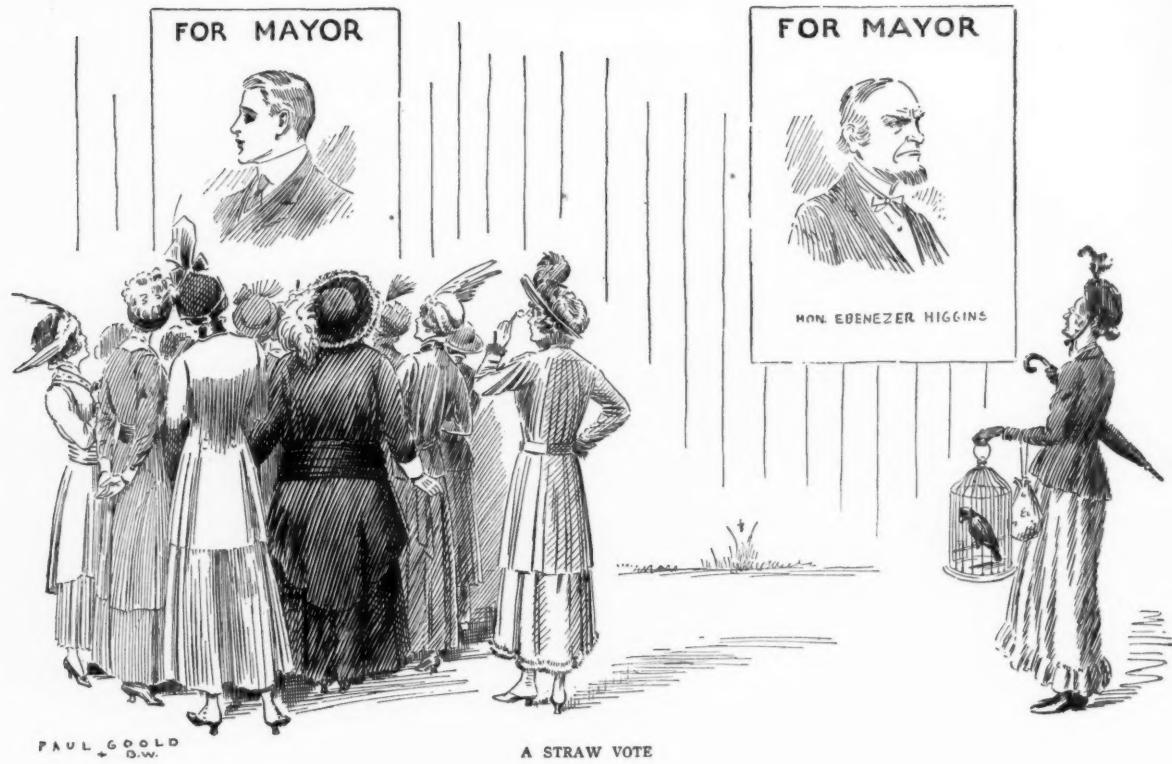
"My daughter has made the mistake of her life. She can never marry you."

"But why, madam?"

"Well, if you must know, I've decided to take you myself."



A WEEK END PARTY



To Be Consistent

IT appears that the reading of the Bible in our public schools is offensive to our Jewish brethren, who have protested against a proposed law making it compulsory. Some time ago they made war against Shakespeare's "Merchant of Venice". If they succeed in keeping the Bible out of our schools, they will at least have made a beginning against the process of learning any literature at all. The Italians can insist on having no other music but Verdi's, the Irish nothing but Dean Swift, Goldsmith and Bernard Shaw, the English can bar out the German classics, and the Germans everything English. Spaniards will naturally stand for the omission of all reference either to the Philippines or the Spanish-American War. The only people who will have no voice in this universal taboo will, of course, be the despised Americans.



"PLEASURE LIES IN THE PURSUIT OF THE DESIRED OBJECT AND NOT IN GAINING IT"

Probably Guilty

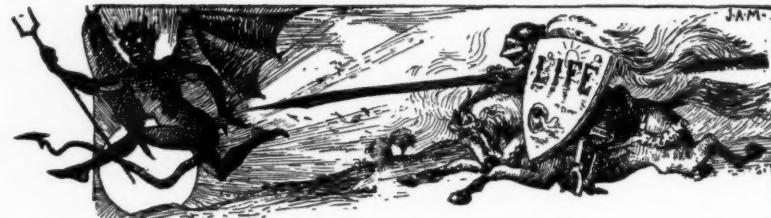
DR. EDWARD MEYER, recently a lecturer at Harvard, accuses the president and faculty of that university of favoring the Allies. He says, in the *Vossische Zeitung*, that they have withdrawn invitations to Germans to lecture, but invited professors from Louvain, France and Japan. Also he says President Lowell joined in a petition to President Wilson not to stop the trade in arms with the Allies.

The case has not yet gone to any competent jury, but it is suspected that these Harvard parties are guilty as alleged.

MANY persons think it would be better if the pews in church were more comfortable for dozing. They go on the theory that it is more desirable to have a somnolent attendant than a wide-awake absentee.



"MY DEAR, WHEN I FIRST MET YOU I THOUGHT YOU PERFECT IN EVERY WAY, BUT I WAS MISTAKEN.
YOU'VE BEEN IMPROVING STEADILY EVER SINCE"



APRIL 8, 1915

"While there is Life there's Hope"

JAM.

VOL. 65
No. 1693

J. A. MITCHELL, Pres't.

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AN old friend and reader of LIFE enquires "just what was meant" when LIFE said, in speaking of Mr. Bryan in the State Department: "He is there, justly and necessarily, as a representative of our voters." Our friend observes:

It does not appear to me to be just, or even necessary, that the President should choose a Cabinet officer who is, or ought to be, an efficient executive of big state business, on the ground that he is a "representative of our voters".

It does seem to me that this government is too big, and the work too great, to be successfully managed on that kind of a principle of appointment to a high office. Such a system would certainly wreck the largest industrial corporation within a very few years, and such a system will go far to wrecking this government if it prevails during many administrations.

When Mr. Lincoln was elected President he appointed Mr. Seward, his chief rival, Secretary of State, and got into his Cabinet men representative of the voters who elected him, and who seemed best adapted to strengthen his administration. Mr. Wilson took Mr. Bryan for the same reason. Mr. Bryan was by far the most influential Democrat in the country. He was the favorite spokesman of about two-thirds of the voters who elected Mr. Wilson. Mr. Wilson needed the backing of those voters and their representatives in Congress, and he enlisted Mr. Bryan, their leader, in support of his policies. He made Mr. Bryan Secretary of State, not because Mr. Bryan was technically competent (as Seward was) to discharge the duties of that

office, but because he was just as fit to be Secretary of State as Secretary of anything else, and because if he was to be in the Cabinet at all, the proper place to offer him was the place that carried with it the largest compliment. Mr. Wilson had to deal with a great fact, the fact, to wit, that Mr. Bryan represented more Democrats than the administration could spare. About six and a half million Democrats voted three times for Mr. Bryan for President because they thought he stood for more things that they thought they wanted than anyone else did. That was the fact that made Mr. Bryan Secretary of State. If it is wrong that he should be Secretary of State, it is those six and a half millions of persistent voters who are to blame and not Mr. Wilson. Mr. Wilson simply accepted a fact as he found it and dealt with it to the best of his ability.



OUR government is a good deal tougher than any industrial corporation. An industrial corporation has to show a profit most of the time or it goes bust. But government doesn't have to pay. All it has to do is to suit the voters. It is the voters who have to pay, and when the government is run at a particularly heavy loss they have to pay a good deal. Then if they are not too lazy or too stupid, they turn out the party that is in and try the other one.

Our government is not too big nor too great to be managed on the principle that the men with whom the

voters persist in being pleased shall have the offices and run the machine. That is democracy. It is a terribly hazardous form of government and makes discreet and thrifty people shake in their shoes, but still, opinion in these times inclines more and more to the belief that it is, in the long run, not quite so hazardous as the other kinds of government. There is Germany. She had an admirable government. Voters and their opinions never bothered it. Never a government so efficient nor a people so diligent and docile. But look at her! She could hardly be worse off if the Kaiser had had to put his ear to the ground from time to time and listen to his voters.



WE cannot have democratic government without accepting its facts. One of the facts is that a large proportion of the voters don't know what is good for them. Another fact is, that, give them time, they are apt to form obstinate and partly correct opinions as to what is not good for them. Mr. Bryan was the representative of opinions of the latter sort. So, in a way, was Mr. Roosevelt. The voters continued to be pleased with Mr. Roosevelt as long as he held office. He was wonderfully efficient, employed excellent assistants, and had a genius for government. He went out of office only because it was contrary to our tradition for a President to serve more than two terms. If we could have kept him at work until the voters got tired of him, it might not have been necessary now to have Mr. Bryan as Secretary of State. But our system is fairly rigid in its Presidential details, and we have to abide by it. Probably we had had Mr. Roosevelt as long as was safe, but if he had gone on as long as the voters would stand, we would possibly by this time have struggled through the morasses of uplift and reform and be back again on the hard ground of efficiency and business. We shall get there any-

ALDO WALTERS



AND HE HAS BEEN AT IT SINCE THE FIRST OF AUGUST

how in due time, and be the better for our struggles.



THE London *Spectator* thinks our President is a bad judge of neutrality and "has made the fatal mistake of letting himself be governed by a word rather than by actualities". He should have said in the beginning, the *Spectator* thinks, that he intended to maintain peace, but could not adopt any policy which would involve silence or a neutral attitude on a moral issue. The *Spectator* thinks he should have remonstrated at the German treatment of Belgium, and believes his failure to do so will be a fatal blot on his reputation as a high-minded statesman.

This is very much the Roosevelt view. The Colonel has disclosed that if he had been President he would have spoken the mind of the country to Germany about the atrocities in Belgium.

It is also, in a way, the view of Dr. Von Mach, of Cambridge (Mass.), who thinks our country lost her chance to become a force in world-peace when President Wilson declined to declare what was right or wrong when the belligerent nations protested to him and turned a deaf ear to the Kaiser's representatives about dum-dum bullets.

These gentlemen, British, German and Bull-Moose, may be right in thinking that Mr. Wilson has been a negligent neutral, but in one respect at least the *Spectator* seems to be wrong. It says "no one can doubt that there is a great deal of dissatisfaction in the United States with the general attitude of the government at Washington", and it implies that that dissatisfaction is "general".

That is a mistake. The dissatisfaction with the President's dealings with Europe is particular. The general sentiment, so far as we can judge, supports and approves his course as yet by a huge majority, and that in spite of the great and deep preponderance of sympathy with the Allies.

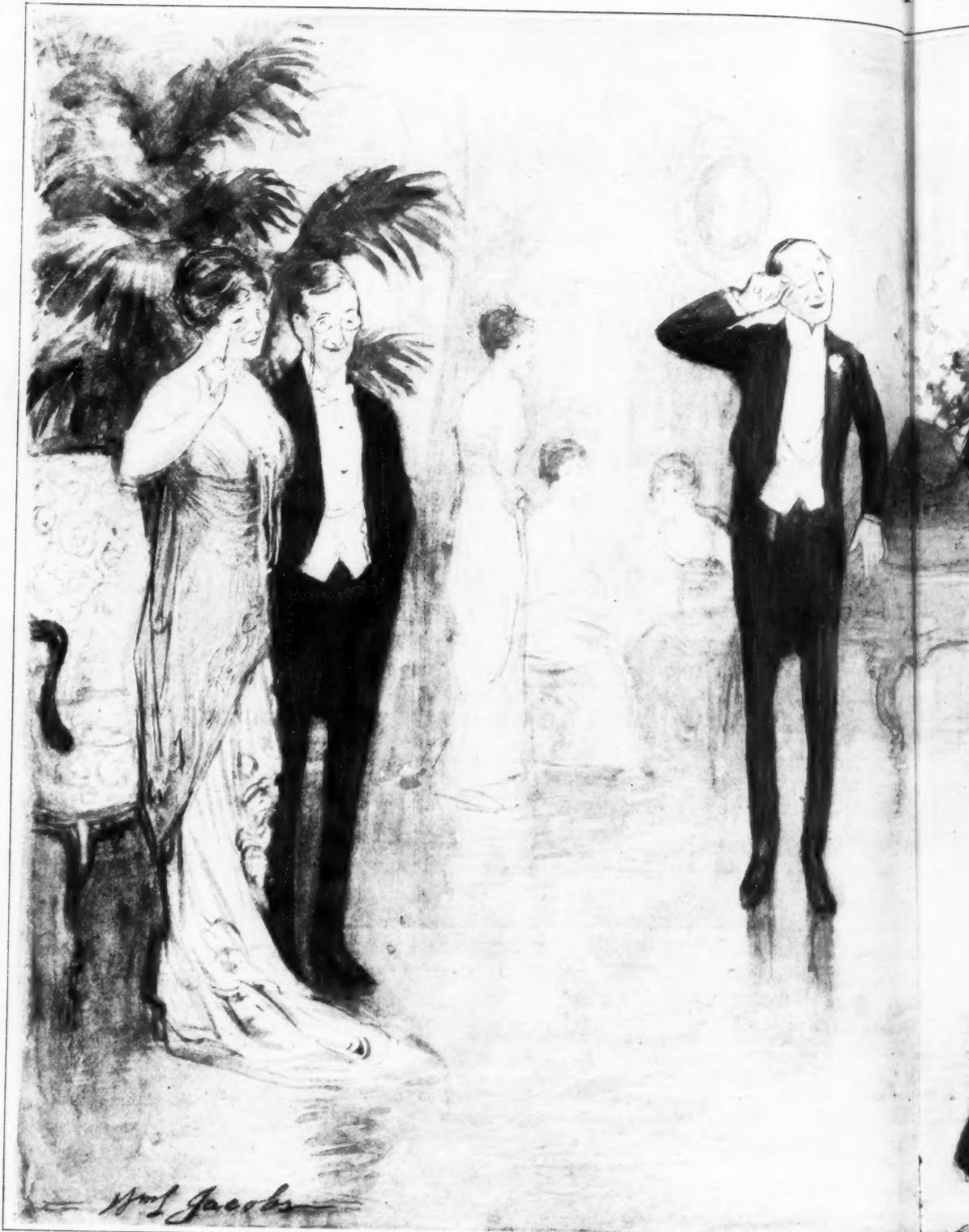
Grandstand plays are not to be expected from green hands. The outbreak of the European war found us

with a comparatively green hand in the White House, supported by a Secretary of State whose chief diplomatic interest was the substitution of grape juice for champagne at diplomatic dinners. From such players no novelties of diplomatic action were to be expected. The most that could be asked of Mr. Wilson was to play fair and keep out of trouble. He has done that well.

Mr. Roosevelt, with years of practice, and Mr. Root to help him, might possibly have done something spectacular and effective about Belgium, and had the country behind him. But if we want these brilliant feats of intervention we must arrange to have permanent Presidents. Such feats are personal and call for great personalities developed by the habit of authority in high place. They were not to be expected from a democracy that had changed its whole leadership and entrusted its concerns to green hands within two years.

Nevertheless, Mr. Root praised democracy the other day because it could not maintain and pursue a foreign policy, and so was less apt to get in scrapes.

LIFE



The Débutant

LIFE



The Débutante



Artist: I'd like to show you some humorous drawings
Editor: I'm game. Do your worst



An Early Shaw and Other Manifestations



IFE began to admire Mr. George Bernard Shaw, his egotism and his genius for self-advertising, long before his fame had become general in America. To shift admiration from the late P. T. Barnum to Mr. Shaw was an easy transition, particularly as Mr. Shaw had the advantage of a wider education and extended his showman genius to wider fields than did Mr. Barnum. There have been few topics of possible notoriety to which Mr. Shaw has not turned his wit, and there have been few things in recent literature more entertaining than the way Mr. Shaw has utilized his Irish gift of paradox in the sport of John-Bull-baiting. To his facility for choosing an easy mark, British snug and respectable self-satisfaction naturally suggested itself as an excellent target. His shafts have rarely failed to hit even if they did not deeply penetrate the thick hide of the object of his attacks.

In "The Doctor's Dilemma" he has made a specialty of that intensely respectable British institution, the fashionable physician. Quacks and charlatans have been the inspiration for satire to many writers in the past, and in this play Mr. Shaw deals with types of the tribe who are eminent in our own day. The originals of his doctor characters might be found in New York quite as well as in London. Sick humanity looks for some one to lean on, and is easily fooled whether it is by the bleeding and physicing of other days or the modern methods and modern sick-room manners that Mr. Shaw ridicules. But honest doctors will go on alleviating suffering, in spite of the existence of quacks and Mr. Shaw.

As an acting play "The Doctor's Dilemma" would probably receive scant patronage if it were not backed up by the Shaw vogue. It is talky and very little dramatic. Audiences might walk out on it if the piece was from the pen of an

unknown author. It is very well acted by Mr. Granville Barker's company, and, bar the eccentricities of the lighting, is staged agreeably and with none of the freakishness of Mr. Barker's *art nouveau*.

Even the most enthusiastic of Mr. Shaw's followers are likely to find "The Doctor's Dilemma" an allopathic dose in his own school of medicine, in spite of its being agreeably administered.



THE freaks of the amusement world are naturally more picturesque than artists and endeavorers who work conscientiously along conventional lines. The former on this account more easily gain their place in the publicity of print and thereby in public attention. This in turn gives them a mistaken idea of their own importance, which may account for the belief of Isadora Duncan that the dancing of herself and her pupils could supply a whole evening's entertainment. It became dull and monotonous even with the aid of a pretentious rearrangement of the interior of the Century Theatre, the accompaniment of a large orchestra and agreeably novel light effects.

The adoption of the title "Dionysion" suggested an imitation of something Greek. This was negated at once by the accompaniment of German music and the recitation of Scriptural extracts in a distinctly Methodist school of elocution. Followed by an "Ave Maria", it was not possible to make the Greek atmosphere perfect, even with pseudo-classic fragments by Mr. Percy Mackaye and an extract from "Mr. Andrew Lang's Version of Homer's Hymn". The mixture of the biblical and Greek was more puzzling than impressive. It seemed to lack the unity and simplicity of true art.

To this setting Isadora Duncan and her youthful aids brought the real charm of their free movement, unrestricted by confining garments. For a little time this delighted the eye, like the spontaneous playing of children on the grass. The maturity of the principal dancer rather marred the effect, but for a little while it was pleasing in its entirety. Then the lack of variety made it lose its charm almost to the stage of becoming wearisome. Then the final conviction came home that Isadora Duncan's art and pretensions may have reached the point where they may be agreeable accessories, but that they do not suffice in themselves.



"YES, YOU DID! YOU RUN OVER MY DIPLODOCUS, AN'
YOU'VE GOT TO PAY FOR HIM!"

EVIDENTLY there is no such demand for theatrical entertainment suited to children, as some recent newspaper discussion would have us believe. Otherwise the really creditably done stage version of "Alice in Wonderland" would have had a longer season than two weeks. Or does this failure—not the first one—of Lewis Carroll's classic to hold the stage mean that after all the vogue of his stories was in fact established more by grown-ups than by children? The characters might interest children by their grotesqueness, but the child mind and the child imagination are logical, and either would find it difficult to follow *Alice* in her adventures or understand much of the nonsense that was and is so amusing to adults. In this view it is possible to believe that many children have been bored by the insistence of their elders that the Carroll creations should amuse them.



IF the work of the Washington Square Players is not spoiled by too much pecuniary success, or by awakening the interest, patronage and interference of the highbrow element in this community, it promises to become an excellent influence in a theatrical way. It is the theatre in its most democratic form. The young people who make up the organization are drawn from all sorts of callings, and are doing what they are doing because they want to do it, perhaps with ambitions for the future, but with no expectation of immediate reward. Each one turns in and helps in the way he or she is best fitted to help. It may be in acting, musically, in a business capacity, in scene painting or building, in typewriting, or even in sewing on costumes. Some of the members have written the playlets that have been produced, and others have directed the productions.

The first bill, briefly mentioned here, aroused so much interest that the Bandbox Theatre, where the plays are given, had to be opened for many more performances than were originally intended. The second bill has just been put on, and consists of four playlets—"Moondown", "Two Blind Beggars and One Less Blind", "The Love of One's Neighbor" and "The Shepherd in the Distance", the last a delightful pantomime. The pieces are clever in themselves and the performance far less amateurish than might be expected. Above all is the spirit of the whole thing, which makes the performances at the Bandbox quite worth seeing.

Metcalfe.

CONFIDENTIAL GUIDE



Astor.—"Hello, Broadway!" Last week for New Yorkers to see Mr. George M. Cohan, the author of the piece, and Mr. William Collier divulge large chunks of personal information about themselves and to be agreeably diverted by a girl-and-music show varied by clever burlesques on current theatrical offerings.

Belasco.—Frances Starr in "Marie-Odile", Mystic religious drama of convent life during the Franco-German War of 1870. Surrounds some of the accomplishments of the German Uhlan with a halo of romance. Well staged and well played.

Booth.—Mr. Louis Mann in "The Buhle". Notice later.

Candler.—"On Trial." New way of telling a not especially new melodramatic story, but so original in method and so well done that it is highly interesting.

Casino.—"Experience." Spectacular and interesting development of the old morality play with its allegorical treatment applied to the fashionable and popular sins and vices of our own day.

Cohan's.—"It Pays to Advertise." The processes of publicity for the increase of business made the subject of a most laughable and well-presented farcical comedy.

Comedy.—"The White Feather." Spy drama based on possible condition in rural England during the present war. Interesting comedy-drama.

Cort.—"Under Cover." Parlor melodrama with smuggling and the practices of the customs house authorities as its motive. Absorbing and well played.

Eltinge.—"The Song of Songs." The Sudermann novel of courtesan life turned into an American play with the same theme. Clever treatment of an unsavory topic.

Empire.—"A Celebrated Case," revived with an "all-star" cast. Notice later.

Forty-eighth Street.—Last week of "The Law of the Land". Interesting and well-presented melodrama of a justifiable murder in a family of good standing. Amusing in its depiction of police methods of handling such occurrences.

Forty-fourth Street.—Emma Trentini and Clifton Crawford in "The Peasant Girl". Musical comedy of ordinary Viennese type,



"SAFETY FIRST"

but with more agreeable music than usual and presented with more than usual regard to the musical possibilities.

Fulton.—"Twin Beds." Farcical argument in favor of the prohibition movement, showing the awful and laughable consequences arising from the inebriety of a gentleman so stupefied by drink that he goes to bed in the wrong flat.

Gaiety.—"Daddy Long-Legs." Well-acted and wholesome little play dealing with the humorous and pathetic incidents in the career of a young girl who starts life as a foundling.

Garrick.—Arnold Daly in Shaw's "You Never Can Tell". Notice later.

Globe.—"Chin-Chin." Musical extravaganza mighty well staged and abounding in the kind of fun provided by Montgomery and Stone at their best.

Harris.—Margaret Illington in "The Lie" by Henry Arthur Jones. Drama of English domestic life dealing with the opposing careers of a good sister and a bad sister. Interesting play well acted.

Hudson.—"The Show Shop." Another revelation of theatrical secrets, this time dealing in amusing fashion with the things that might happen in the producing of a new play.

Knickerbocker.—"Fads and Fancies." Average girl-and-music show of the kind that holds its strongest appeal for the t. b. m.

Little.—"A Pair of Silk Stockings." Farcical comedy of the English type, very light and amusingly acted by company of English actors.

Liberty.—"The Birth of a Nation." Spectacular moving-picture show dealing elaborately with events at the close of our Civil War.

Longacre.—"Inside the Lines," by Mr. Earl Derr Biggers. Mysteriously developed spy drama, with the scene at Gibraltar on the breaking out of the present war, and the humorous relief furnished by stranded Americans. Interesting and well done.

Lyceum.—Closed.

Lyric.—"The Only Girl." Pleasant and laughable musical play, with score by Victor Herbert and book by Henry Blossom.

Madison Square Garden.—Annual visit of the Barnum and Bailey Circus. Notice later.

Manhattan Opera House.—"Kick In." Slangy but well-acted and stirring drama of life in the world of crooks and police.

Maxine Elliott's.—"The Revolt," by Edward Locke. Notice later.

Park.—"Polygamy." The question of plural marriage on the assumption that it is still practiced in the Mormon Church made the topic of a well-presented drama.

Playhouse.—"Sinners," by Mr. Owen Davis. Old-school sentimental drama showing how much more virtuous country folks are than city folks.

Punch and Judy.—"The Clever Ones," by Mr. Alfred Sutro. Good company in a not especially brilliant satire on high life in London.

Republic.—"The Natural Law," by Charles Sumner. Notice later.

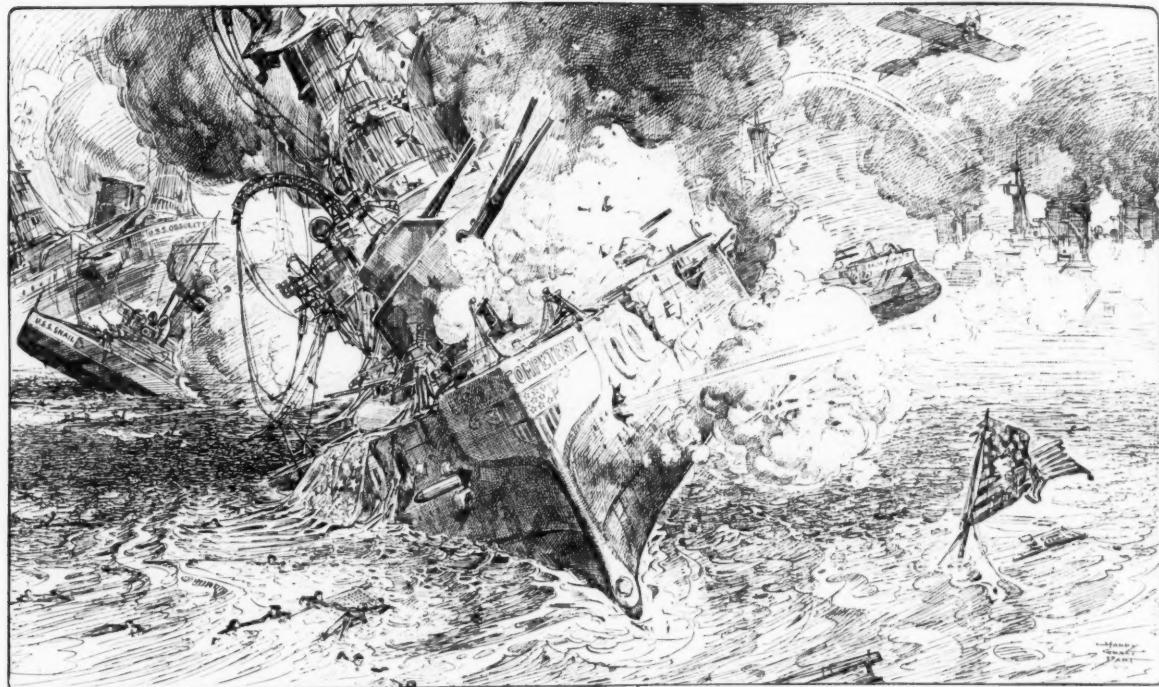
Shubert.—Revival of "Trilby", with good cast. Notice later.

Thirty-ninth Street.—Mr. Lou Tellegen in "Taking Chances". Diverting comedy deriving its humor from the escapades of a polished thief charmingly played by the star, Risky but laughable.

Wallack's.—Repertory of plays produced in the very latest fashion by Mr. Granville Barker. The authors are Shakespeare, Anatole France and Bernard Shaw. Review of the latter's "The Doctor's Dilemma" will be found above.

Winter Garden.—"Maid in America." Girl-and-music show on the usual scale of bigness and gorgeousness which makes the Winter Garden the favorite artistic mecca of the t. b. m.

Ziegfeld's Follies.—Cabaret and dancing beginning at midnight and intended as solace for the insomniacs.



OUR UP-TO-DATE NAVY

Warden Osborne's Idea

WARDEN OSBORNE'S idea of a good prison is one without walls. He would have it in the country, where his prisoners could have improving associations with cows, hens, pigs, sheep and birds and could practice farming.

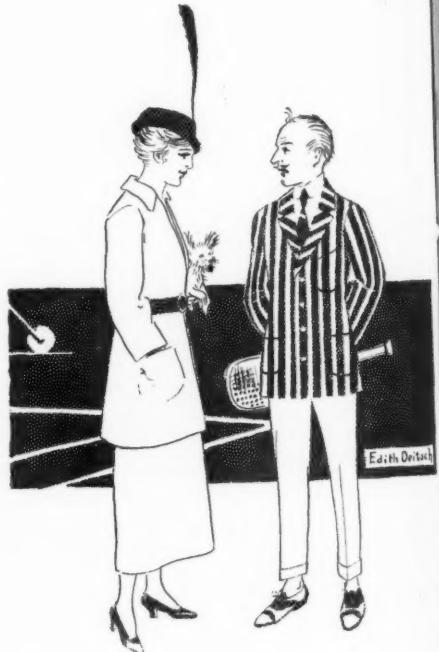
He took up with his present employment at Sing Sing, not because he liked the plant there, but because he didn't like it. Strong walls do not a prison make to suit him. Just one thing about a prison looks good to Warden Osborne, and that is prisoners. Give him prisoners enough and you may take the cells, dungeons and most of the iron gates and high walls. He will consider that the only valuable part of the prison is what you have left him.

There are plenty of prisoners at Sing Sing, and that is why Warden Osborne accepted a call to that institution. His prisoners continue to live in the prison, not because he thinks well of it as a place of residence, but because it is the place the State of

New York provides for them to live in. He hopes in time to get them into the country. He wants them there, not exclusively because he thinks they will like it better, but because he thinks that it will be better for them. Living at Sing Sing they seem to get a taste for institutional life. Anyway, too many of them come back after they are released. Warden Osborne wants to fix it so that his prison-hoarders will be almost all transients who will stay away when once discharged. To that end he tries to develop in them a taste for the lawful life and capacity to pursue it.

That is not altogether a novelty in prisons. The aim has been for a long time to make them reformatory as well as penal. The part of Warden Osborne's plan that is rather new is his idea of making life in prison more like life outside and giving the prisoners constant practice in keeping themselves and one another in order.

That was the fundamental idea of



He: ARE YOU FOND OF SPORTS, MISS GREENE?

She: OH, MR. TOUGHLY, THIS IS SO SUDDEN!



HOW THE SERMON SEEMED TO THE BAD LITTLE BOY

the George Junior Republic, of which Mr. Osborne was president for several years. The boys were taught to practice democratic self-government. They chose officers by vote from their own number, and practiced, under oversight, as judges, sheriffs, policemen, governors and other officers of justice and government. In camps of war-prisoners it is common for the prisoners to organize their own government and keep order and administer jus-

tice. This system Mr. Osborne applies as far as practicable at Sing Sing, and so far it has seemed to work to the advantage of the institution.

Of course the usefulness of any such system depends very much on who applies it, but that is true of everything, from boiling eggs to playing the fiddle. For spirit still rules, even in a world that tries to be run by machinery.

E. S. Martin.

If Things Were Reversed

THE unknown playwright sat in his private office reading the manuscript of his first play. There was a timid knock at the door. The greatest theatrical manager in the country entered. The unknown playwright looked at him sternly.

"Well, sir, what can I do for you?"

"Hearing, quite by accident, that you had written a play, I have hurried here for the honor of being the first to produce it and make you famous."

He took out his check book.

"Will ten thousand advance do?" he asked. "And, now if it is not too much to ask, would you give me the exquisite pleasure of listening to your play from your own lips?"

"Upon conditions," snapped the unknown playwright.

"Name them, sir—they are yours."

"That my name be double the size of yours in all the advertising."

"Granted."

"That not a line be changed."

"Granted."

"That the company be of my own selection, and be made to fit the plot, and not the plot to the company."

"Granted."

"That your friends all sit in the back rows, all speculators be abolished and that you absolutely refuse to know any members of the chorus."

"Granted."

"That you give me the privilege, later on, should I desire it, of marrying your young and handsome wife, you to pay all the expenses of the divorce."

"Granted."

The unknown playwright took up his manuscript.

"And now," he said, giving the check to his office-boy to cash, "you

TO WAR!

 Let U.S. have peace

GERMAN REBUS



"AM I RIGHT?"

sit still for the next four hours and listen, and if you get restless or show the slightest sign that you are not enjoying yourself, I'll throw you out of the window and send word to all the other unknown playwrights not to have anything to do with you."

brane. This is intended to relax the body completely and relieve the convulsions. The only weak point about Dr. Meltszer's treatment is that the patient will be relaxed so thoroughly that he can't breathe, and death will ensue.

But let us not be discouraged. If we keep on trying, we are sure to find a way of keeping patients alive while they are being poisoned and mutilated.

E. O. J.

Wisdom

IT is easy enough to appear wise when one is dealing with a lot of immature college youths, but the professor that's fine is the professor who can shine in a mixed company of adults far away from the academic atmosphere.

FLUFF: What model is your car?
 RUFF: Second mortgage.

Dr. Meltszer, of the Rockefeller Institute, thinks, however, that he has found a way to overcome this drawback. He proposes to inject a solution of epsom salts into the spinal mem-



(This picture has no title)

Drawn by Charles Dana Gibson.

What Has Just Been Said?

For the best answer to the picture above LIFE will give

First Prize

\$500

Third Prize

\$100

Second Prize

\$200

Fourth to Tenth (inclusive) \$10 each

Total, \$870

Conditions of the Contest

The answer, in whatever form submitted, must not exceed twenty words, and may be either original or a quotation. The paper upon which the answer is sent should contain nothing but the answer, with the name and address of the author in the upper left-hand corner. If this rule is violated the judges reserve the right to debar the contribution.

Manuscripts should be addressed to

*The Contest Editor of LIFE,
17 West 31st Street,
New York.*

Envelopes addressed in any other way will not be considered.

All answers submitted must be at LIFE office not later than Saturday, April 24. The contest will close at noon of that date. Within one week from April 24 checks will be sent to the winners.

Announcement of winners will be made in LIFE's issue of May 13.

It is not necessary to be a subscriber to LIFE in order to compete. The contest is open free to every one.

Only one answer from each contestant will be considered.

No manuscripts will be returned.

The editors of LIFE will be the judges. They will award the prizes to the answers which, in their judgment, are the most deserving.

Mr. Hoover, the Rescue Specialist

THE London *Nation* declares that "Mr. Hoover's American Commission for the feeding of the starving Belgians" has done "a. miracle of diplomacy" in obtaining and distributing its supplies. Brand Whitlock and a good many others have shared in that miracle and will come in if there should be sometime an adjustment of credit.

There seem to have been extraordinarily good American men on this job of feeding the Belgians. That the Rockefeller Foundation's men should be intelligent and efficient was to be expected, but that a man with such a spirit inside of him and such a human experience as Mr. Whitlock should have been appointed minister to Belgium was a wonderful piece of luck, or perhaps a political Providence.

And as for Mr. Hoover, how did he happen? When the war suddenly

exploded one began to read of the activities in London of an American named Hoover, a business man full of business, and considerably full of money, who got right in and took hold of the work of salvaging distressed tourists, finding money for them, and getting them home. It has not been possible since that time to intrude far into salvage activities without running into this Mr. Hoover. His performance has been like that of a man in a play who transpires, say, from L. U. E. at the critical moment and straightens out the situation that was as good as lost. Mr. Hoover, however, seems to belong to real life. One reads from "Who's Who" that he's an engineer, mining and assorted, forty years old, born in Iowa, a graduate (and trustee) of Leland Stanford University, a resident of London, with offices in New York and San Francisco, a director of

a line of mining companies, most of them operating in China, and of a number of engineers' societies in England, France and Belgium.

Mr. Hoover, it would seem, will emerge from the war with a large advertisement as a handy man in social service. That is a serious prospect for a mining specialist only forty years old. People who are known to be efficiently helpful in the work of looking after other folks are liable to be drafted for that employment.

Limitations

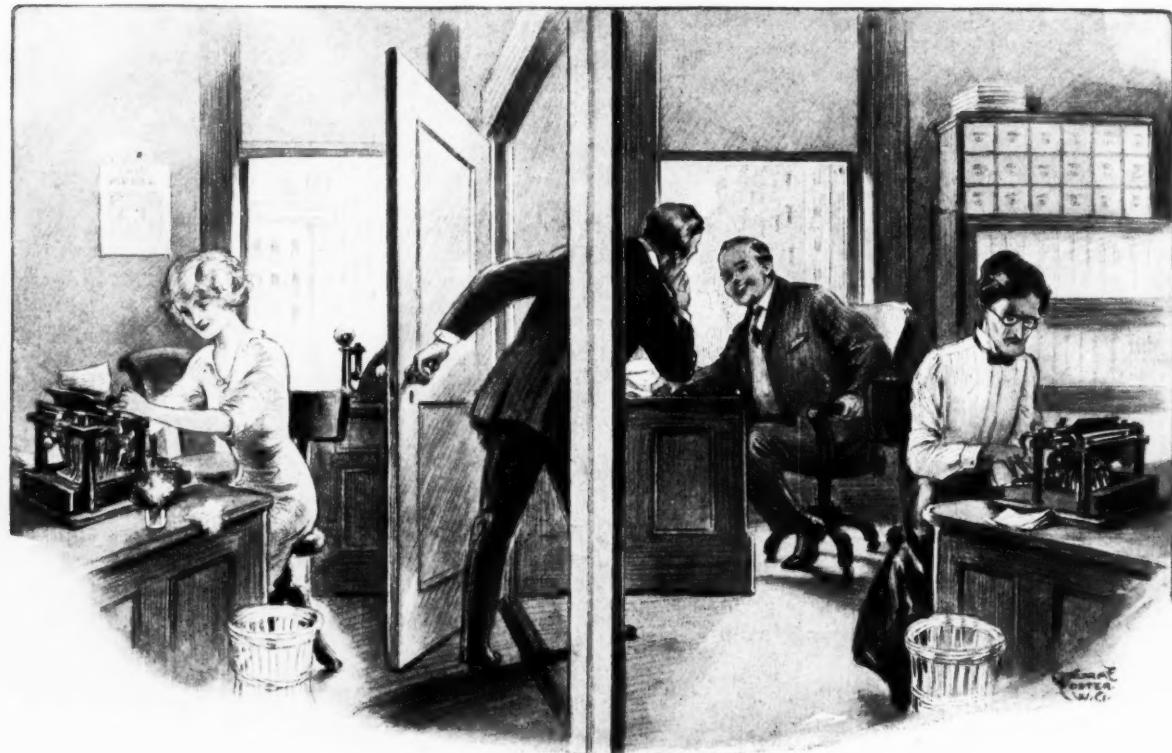
JACK: I hear that you have quit the literary game.

JILL: Yes; I despaired of ever writing up to my publishers' printed estimates of my work.

20865

PAYTON: A bachelor is a man who has been crossed in love.

PARKER: Yes, and a married man has been double crossed.



"SAY, HOPKINS DO YOU MIND CHANGING STENOGRAPHERS FOR A LITTLE WHILE? I'M EXPECTING
MY WIFE"



PORTRAIT OF A GREAT INVENTOR AND SOME OF HIS INVENTIONS

"They Say"

I NEVER felt happier or better in my life. I never thought a man could feel so young at fifty-five years of age. When I was a young man I thought a man of fifty-five very old. I have changed my mind, and now I am young at that age.—*W. J. Bryan.*

Is it because the cares of State rest so lightly upon him?

* * * *

I know of no case in history where cathedrals and churches and palaces and cities, that were in no way a part of the war, have been destroyed as they have been in Belgium, or of a case where so large a proportion of a nation's population has been driven into exile as has been the case in Belgium.

—*Joseph H. Choate.*

That speaks well, doesn't it, for German efficiency?

That's *Kultur.*

* * * *

We talk as though neutrality were a virtue when, as a matter of fact, it is nearly always prompted by self-interest. We may enforce the letter of neutrality in America, but nothing can ever neutralize men's hearts, and every one knows where our sympathies lie in this war.—*Frederic R. Coudert.*

Even Germany suspects.

* * * *

I am hunting for heads with brains in them.

—*Governor Charles S. Whitman.*

Aren't you too near Albany?

* * * *

I intend to do all that I can for matrimony.—*Josephus Daniels.*

Beware, matrimony!

* * * *

The high cost of church memberships deters many, and from a business point of view this high cost is in part due to the fact that churches are closed and are unproductive about nine-tenths of the time.

—*Carl H. Fowler.*

Is that a confession of weakness, or an argument for not going to church?

* * * *

No one has ever seriously questioned the capacity of Irishmen to govern.

—*Mayor Mitchel.*

Nobody but an Irishman would question the capacity of an Irishman.

It is a regrettable fact that with a few notable exceptions newspaper circulation is larger in about the proportion that crime, vice and illustration are featured. Audacity, curiosity and strenuousness are distinctly American characteristics, and in its efforts to achieve catchpenny favor our press has catered to them to a dangerous degree.—*Hans von Kaltenborn, of the Brooklyn Eagle.*

Honest confession is sometimes good for the newspaper soul.

* * * *

Our main object in establishing this colony is to produce genuine anarchists and we must rear our children in fairly anarchistic atmosphere.—*Harry Kelly, Chairman of the Ferrer Settlement of New York City.*

Here's a new industry for you!

* * * *

Boston girls are cigarette smokers. This is, I am sorry to say, true; but let me say here that it is not among the middle class we find the greatest number of girl smokers, but among the very wealthy and very low. The women of the lower class and the women of society are the smokers.—*Mrs. Anna Steinauer, Boston's "only policewoman."*

Here's another narrow escape for that bulwark of democracy—the middle class.

The best thing that can be done for the rising generation is to give them some healthful, clean amusements on Sunday.

—*Assemblyman Martin G. McCue.*

Also on Monday, Tuesday, Wednesday, Thursday, Friday and Saturday.

* * * *

When a man gets in the limelight the dear public thinks it has the right to tell him what he must do.

—*Bob Fitzsimmons.*

Why not?

* * * *

What kind of a basket maker would Pulitzer have been? His blindness did not interfere with his being one of the most able financiers and newspaper men of his period.

—*Miss Winifred Holt.*

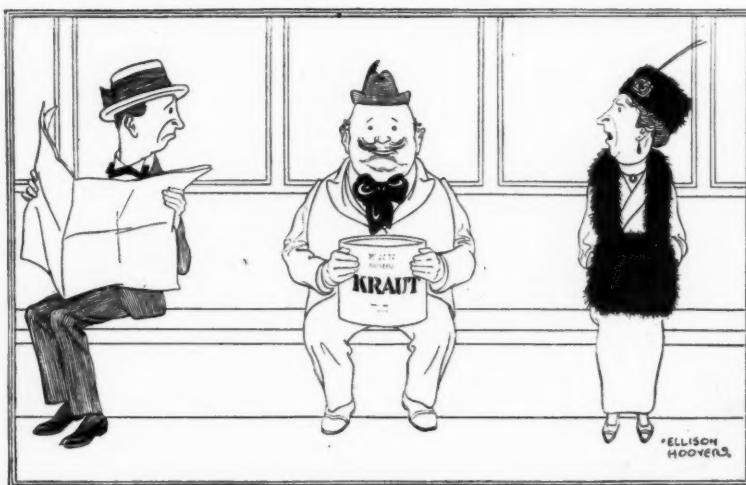
Our guess is that he would have made one of the first basket makers of his day and generation.

* * * *

I believe that we need schools of fathercraft in the United States as well as schools of mothercraft.

—*Professor Charles Zueblin.*

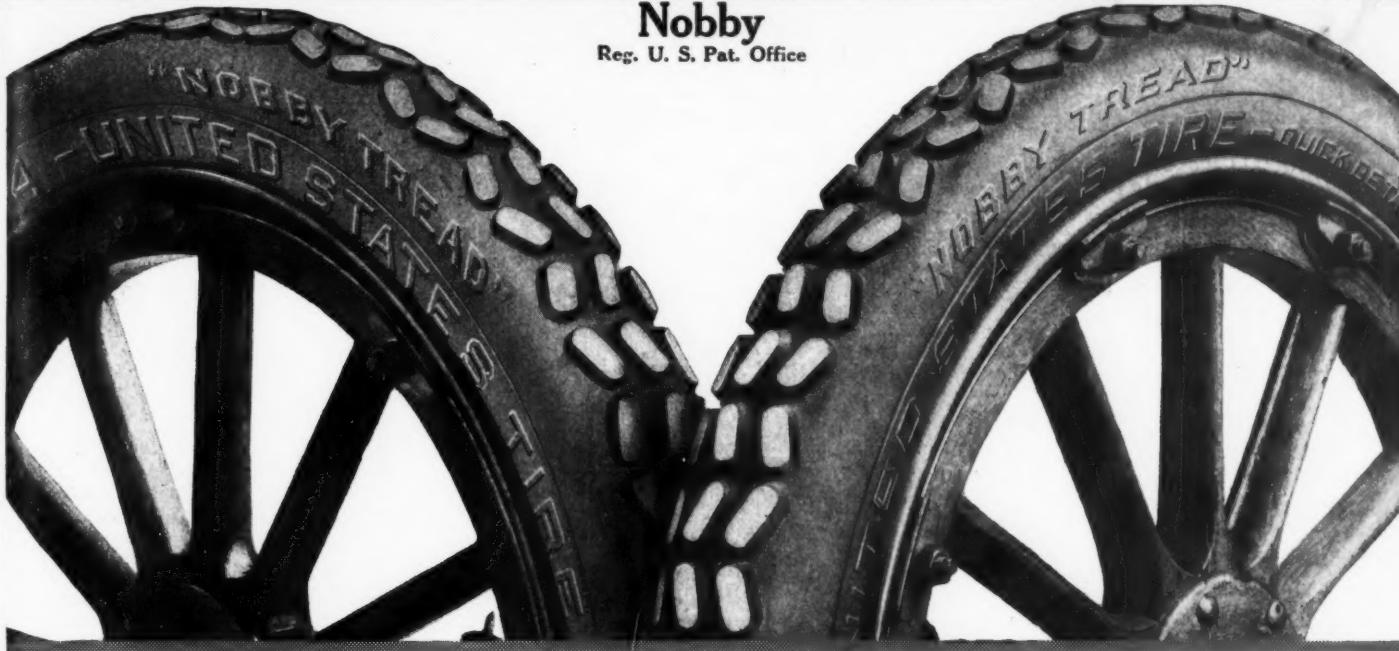
If there ever is such a school, one of the first things father will want to learn is how to keep mother at home.



"GERMAN OFFENSIVE"

Nobby

Reg. U. S. Pat. Office



Much Thicker Tires

You get out of a tire in real wear just what the manufacturer puts into the tire.

Actual measurements of cross-sections of the leading makes of rough tread and smooth tread tires prove that the tread of "Nobby Tread" Tires is very much thicker than other tires.

This unusual extra thickness, in addition to the extra thick, strong shoe underneath, means just so much more real tire wear.

This is one of the reasons why experts call "Nobby Treads"

Business Basis Tires

Automobile owners everywhere are rapidly learning to buy tires on a real business basis, viz.—the basis of ultimate economy.

And remember this—investigations prove that with "Nobby Tread" Tires punctures are 90% less than with the average tire.

These are the reasons why "Nobby Tread" Tires are today the largest selling high-grade anti-skid tires in the world.

Based upon their remarkable mileage records,

"Nobby Tread" Tires

are now sold under our regular warranty—perfect workmanship and material—BUT any adjustments are on a basis of

5,000 Miles

Thousands upon thousands of veteran motorists now use "Nobby Tread" Tires on their front and rear wheels through all seasons, because they give real anti-skid protection and the lowest cost per mile.

United States Tire Company

NOTE THIS:—Dealers who sell UNITED STATES TIRES sell the best of everything.





Up To Them

Little James, aged six, had been taught to pray each night for all his relatives and friends, and consequently the list had grown quite large. So one night, when it came time for the customary prayers, he refused to say them.

"Well, well, James!" said his mother. "Why won't you say them? All good little boys say their prayers."

"Yes, but I'm too tired."

"Oh, my, that's no excuse. Come now, that's a good boy."

"Well," relented James, "I guess I'll have to. But, anyhow, I'm not going to pray for everybody. I'm going to cut a lot of 'em out. Some of 'em will have to save themselves."

—*Harper's Magazine.*

THE JUSTICE: Ten for exceedin' the speed limit. Comin' back this way?

THE VICTIM: No

THE JUSTICE: Then it's twenty.

—*Cleveland Plain Dealer.*



IF EVE HAD BEEN—PROGRESSIVE

Diplomacy

A well-known English politician was much annoyed by reporters. One day he was enjoying a chat at a London hotel, when a strange young man came up who seemed to have something of importance to communicate, and lead him across the room. Arrived in a corner, the stranger whispered: "I am on the staff of an evening paper, and I should like you to tell me what you think of the government's foreign policy." Mr. Dash looked a little puzzled; then he said: "Follow me." Leading the way, he walked through the reading room, down some steps into the drawing room, through a long passage into the dining room, and drawing his visitor into the corner behind the hat-rack, he whispered: "I really don't know anything about it."—*Weekly Telegraph.*

Swell Dog

"My wife's dog has a habit of barking at me every time I come home," said one husband.

"You're lucky," replied the other. "Mine doesn't notice me that much."

—*Washington Star.*

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"I POSITIVELY REFUSE TO ALLOW MY HUSBAND TO APPEAR IN PUBLIC IN SUCH A SHOCKINGLY IMMORAL SUIT"

Costs but a few cents a day
Baggage Insurance

You need it if you—

- are going to the Expositions at California where baggage risks are multiplied.
- travel for business or pleasure.
- are going on a vacation anywhere.
- keep any personal effects outside of your residence—at the office, golf or country club.
- are sending your son or daughter to boarding school or college.

Our Baggage Policy indemnifies you against loss due to fire, theft, transportation, etc., while your baggage is in the custody of any railroad, express company, steamship, hotel or clubhouse.

A yearly policy relieves you of all worry, costs less in the end and automatically protects you and your family even though travelling in different places.

The hazards and contingencies of travel are many, and you *need* this protection. The value of your baggage is more than you realize.

Remember the liability assumed by railroads, etc., is considerably less than the actual value of your baggage!

It may save you hundreds of dollars

Write today for information.

**Insurance Co.
of North America**

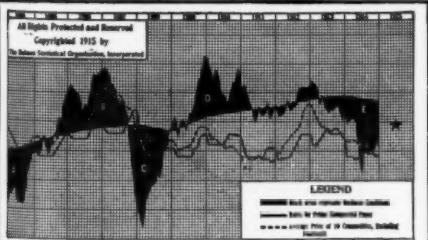
236 Walnut St., Phila., Pa. Founded 1792



Writers of insurance covering:
Fire, rent, tornado, automobile, motor boat, marine,
tourist, parcel post, leasehold, etc.

Billy Sunday's Large Profits

THE report that the Rev. Billy Sunday cleaned up from eighty to one hundred thousand dollars as the result of his brilliant campaign against sin in Philadelphia, brings the show end of his business to the fore in observers' minds. Billy does run a show, a great one; and runs it, apparently, very profitably. That is not all there is of it. Plenty of evidence is offered that he does good. If he didn't do good, or seem to, his show would not be so



* Subscribers each week receive this Chart revised to date.

Be Ready for Peace

The man who knows what's happening in the business world **now will** be best prepared to profit by improved conditions. Babson's Reports keep you reliably informed.

Eliminate worry. Cease depending on rumors or luck. Work in accordance with a definite policy based on fundamental statistics.

For particulars—which will be sent gratis—address Dept. L-54 of the

Babson Statistical Organization
Statistical Block. Wellesley Hills, Mass.
Largest Statistical Organization of its Character in U. S.



“Republics give uninterrupted mileage under all road conditions!”

—says *Old Man Mileage*

On dry, rough, gritty country highways Republic Staggard Tread tires speed along in smooth-running harmony with the road. On smooth, wet city streets the long, tough studs of the Republic Staggard Tread grip with bull-dog tenacity, hold the wheels true to their course, minimize the danger of skidding and slipping.

Uninterrupted mileage—continuous service—safety—that is what counts in motoring.

Republic Tires and Tubes are the first choice of thousands of motorists who look for these things—of men who think thousands of miles ahead when they buy tires. They have learned that Republics are **Quality** tires, built as nearly trouble-proof as human ingenuity knows how.

Try a “find out” tire today. Write for “Old Man Mileage—His Book,” which tells a lot you ought to know about tires.

THE REPUBLIC RUBBER CO., Youngstown, Ohio
Branches and Agencies in all the principal cities.

REPUBLIC TIRES
PLAIN, “WM”
AND STAGGARD TREADS

TRADE MARK REGISTERED
U. S. PATENT OFFICE

Republic
Staggard
Tread
Pat. Sept.
15-22 1908.

popular. But while his profits are so large, there is always bound to be speculation how far he is in the salvation-show business for salvation and how far for gate-money.

TO say an old thing in an old way is a platitude. To say an old thing in a new way is wit. To say a new thing in an old way is a blunder. To say a new thing in a new way is art.





He Hadn't Heard

TEACHER: Where is the Dead Sea?
TOMMIE: Don't know, ma'am.

"Don't know where the Dead Sea is?"

"No, ma'am. I didn't even know any of the seas were sick, ma'am."

—*Yonkers Statesman.*

Sliced Oranges with a dash of Abbott's Bitters are appetizing and healthful. Sample of bitters by mail, 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.

The Truth At Last

A San Francisco clergyman recently at the close of his sermon announced that in the course of the week he expected to go on a mission to the heathen. One of the parishioners exclaimed, "Why, my dear doctor, you have never told us one word of this before. It leaves us unprepared. What shall we do?" "Brother," said the minister, solemnly, "I shall not leave town."

—*Argonaut.*

ALLEN'S FOOT-EASE

Shake Into Your Shoes



Allen's Foot-Ease, the antiseptic powder for the feet. It relieves painful, swollen, smarting, tender, nervous feet, and takes the sting out of corns and bunions. Just the thing for dancing parties and for breaking in new shoes. Nothing rests the feet like Allen's Foot-Ease. The Standard Remedy for the feet for a Quarter Century. Allen's Foot-Ease makes tight-fitting or new shoes feel easy. It is a certain relief for ingrowing nails, sweating, callous and tired, aching feet. We have over 30,000 testimonials. TRY IT TO-DAY. Sold every where 25 cts. Do not accept any substitute.

"In a pinch, use Allen's Foot-Ease." **FREE TRIAL PACKAGE** sent by mail. Address, ALLEN S. OLMFSTED, Le Roy, N. Y.



CORONER: We found nothing in the man's pockets, ma'am, except three buttons, one handkerchief and a receipted bill.

THE SOBBING INQUIRER: A receipted bill! Then 'tain't my husband.

—*Tit-Bits.*

"FATHER," said little Rollo, "what is appendicitis?"

"Appendicitis, my son," answered the deep-thinking father, "is something that enables a doctor to open up a man's anatomy and remove his entire bank account." —*Baltimore Sun.*

Ask Your Blacksmith

to use "Capewell" horse nails. He can afford to use them. You can't afford to do without them. Best nail in the world at a fair price—not cheapest regardless of quality. Protects you from loss of shoes and needless shoeing bills. "The Capewell" is unequalled in holding power, safety and driving qualities.



ART STUDIES

Den Pictures in Bewitching Poses
Genuine photos from living models on double-weight stock. 3 swell cabinets, 25c; 6 for 50c. with fine 6x8½ photo. FREE with order for 6. **Our Dollar Special:** 6 cabinets, two 6½x8½, and 50 small photos, all for \$1.00. Money back if not as represented. KING CO., 4001-L, Andover, O.

College Town Democracy

The question of the democracy of Yale and New Haven, as compared with the aristocracy of Harvard and Boston, has been revived by the Rev. Dr. Samuel C. Bushnell, of Boston, a prominent Yale alumnus, and Dean Jones, of Yale. Dr. Bushnell made it public at the banquet of the Waterbury Alumni Association, when he recited the following poem:

I'm from good old Boston,
The home of the bean and the cod,
Where the Cabots speak only to Lowells,
And the Lowells speak only to God.

Dr. Bushnell sent the poem to Dean Jones, of the academic department of Yale, who, after consulting the muses, wrote back:

Here's to the town of New Haven,
The home of the Truth and the Light,
Where God talks to Jones
In the very same tones
That he uses with Hadley and Dwight.

—*Boston Traveler.*

Chartreuse

green and yellow

The superb liqueur of the ages. Unvarying in character—unsurpassed in excellence.

The Monks' Famous Cordial

At first-class Wine Merchants, Grocers, Hotels, Cafés.
Bätjer & Co., 45 Broadway, New York, N. Y.
Sole Agents for United States



TO be had at every good place where accommodation is made for travellers.

White Rock
"The World's Best Table Water"

Preserves your health in every climate.

From the famous White Rock Mineral Springs, Waukesha, Wis., Office, 100 Broadway, N. Y.



War and Business

BUSINESS was invented for man, and not man for business. Whenever they become incompatible it will be business that will first get a nick in the neck.

The disposition to find fault with man because in a free State he is a hindrance to business, will never enjoy a permanent prosperity.

There have been wars for religion, wars for freedom, wars of conquest and wars for trade, but this present war in Europe may look to some future historian like a war to put business in its place, and keep it a subject and not a master.

He may record that it had mastered Germany and armed itself to master the world. Was that the trouble? Is it not militarism after all, but business, that has ailed Germany?

Let the future historian discuss that. Business and militarism are chips,



Try Week-End Canoe Trips

A day or two in the big outdoors with an "Old Town Canoe" will give you enough rest and energy to last a week. The fun of canoeing is pictured in our catalog—send for a copy now. "Old Town Canoes" are light, sturdy and durable, with perfect balance and gracefulness. 4000 canoes ready—\$30 up. Dealers everywhere. Write to-day.

OLD TOWN CANOE CO., 1434 Middle St., Old Town, Maine, U.S.A.

"Old Town Canoe"



50¢
Holds shirt up
Holds shirt down
Snug Shirt-
Trim Socks
SHIRT GARTER CO. COLUMBIA TENN.



Wanted!

An appropriate sketch for which \$100⁰⁰ in gold will be paid.

The Chevrolet Motor Company will place on the market June 1st, 1915, a five passenger touring car listing at \$490.00. It is to be called the "Four-Ninety." The car has wonderful value and will be an easy seller. The Company wishes to convey in picture form for national advertising purposes the idea of "Easy Seller" and will pay \$100.00 in gold for the best sketch submitted prior to May 15th, illustrating the idea. The picture with the following wording must tell the story complete.

CHEVROLET "FOUR-NINETY"
PRICE \$490⁰⁰

This space is reserved for the picture which is to show the "Four-Ninety" and the artist's conception of "Easy Seller."

A Little Child Can Sell It

For particulars address

W. C. DURANT, Pres.
Chevrolet Motor Co., New York City

maybe, of the same block. The two chief ways of getting things are by wile and by force; by business and by war. It was business that built the Krupps and carried, staggering, the huge load of German armament, but it was Prussian militancy that reorganized Germany and made a wonderfully efficient business corporation of her.

It is excess that makes trouble. When business gets too greedy it's as bad as war, and when war gets greedy

it's worse than business. A great fault with the Germans as warriors is that they are so greedy. Not for a century at least has a country been so hogged as Belgium by the Germans.

Perhaps they learned their war methods in business.

THE successful newspaper seems to go on the assumption that the reading public must always have at least one divorce case to be interested in.

A REFRESHING PICTURE

Smooth, well kept lawns present a refreshing picture. On hot summer days you cannot, at your command, call cooling breezes to your relief—this priceless gift is denied you.

But you can, at your will, make your surroundings refreshing to the eye and pleasing to the senses.

The Ideal Junior Power Mower will keep your lawn in prize condition, and furnish a setting to delight every owner who takes pride in the appearance of his lawn.

This power driven mower is more economical to operate than either the hand or horse driven mower—will do the work quicker and better. Ten full hours work costs but 20 cents for fuel—with no loss of power, as is the case when three or four chains are necessary to transmit the power from the motor to the drive wheel.

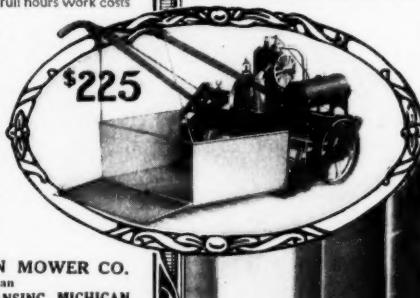
The motor is 3 horse power, SAE rating: high tension National magneto; 4 adjustable cutter blades; 25 in. cut; climbs 40° grades; cuts 5 acres a day. Speed up to 4 miles per hour.

The Ideal Combination Mower and Roller, a larger machine with 38 inch cut, . . . \$400

Let us tell you more about what the Ideal Power Lawn Mower will do for your lawn.

THE IDEAL POWER LAWN MOWER CO.
R. E. OLDS, Chairman
408 KALAMAZOO STREET LANSING, MICHIGAN

Ideal Junior Power Lawn Mower



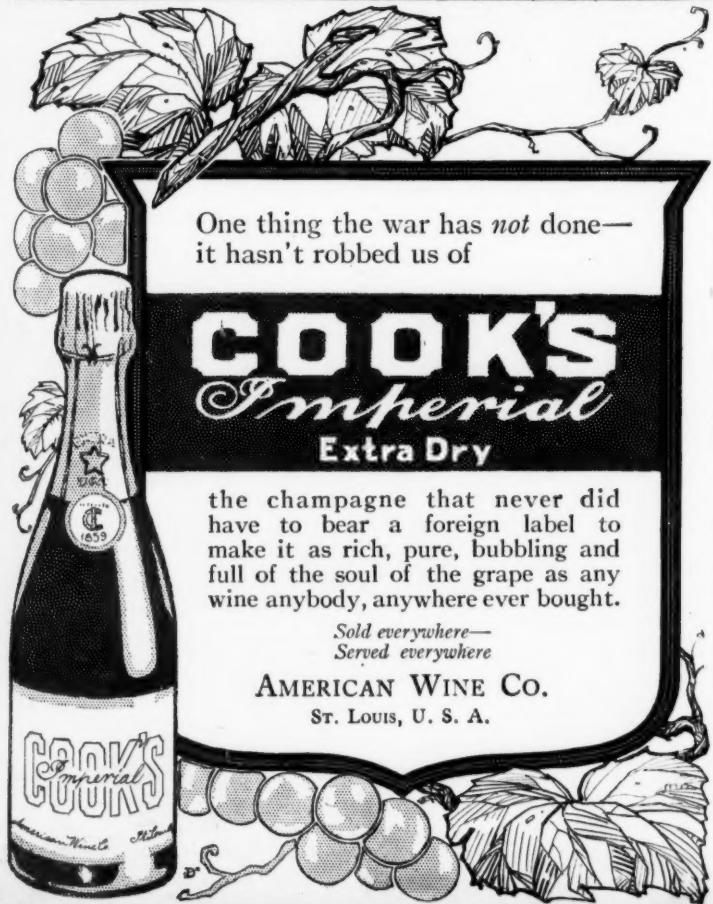
One thing the war has *not* done—it hasn't robbed us of

COOK'S Imperial Extra Dry

the champagne that never did have to bear a foreign label to make it as rich, pure, bubbling and full of the soul of the grape as any wine anybody, anywhere ever bought.

Sold everywhere—
Served everywhere

AMERICAN WINE CO.
ST. LOUIS, U. S. A.



THE LATEST BOUND VOLUME OF

Life



IS NOW READY, CONTAINING LIFE'S PICTORIAL MIRROR OF THE GREAT WAR TO DATE.

SEND US YOUR LOOSE COPIES AND HAVE THEM BOUND USE. CHILDREN PORE OVER THEM CONSTANTLY. GROWN FOLKS REVEL IN THEM

PRICE, FOUR DOLLARS A VOLUME. ONLY TWO DOLLARS IF THE LOOSE COPIES ARE RETURNED TO US PREPAID

THREE STYLES OF BINDING. ALL BLACK, GREEN AND GOLD, MAROON AND GOLD.

IN ORDERING STATE COLOR OF BINDING DESIRED

LIFE, 17 W. 31ST STREET, NEW YORK



Devil: IF I HEAR YOU GRUMBLE AGAIN ABOUT THE ATMOSPHERE, I'LL SEND YOU TO EUROPE



Elco Cruisette

When You Own a CRUISETTE

(Trade Mark)

you have the daintiest and most wonderful little craft that ever rode the water and your satisfaction is complete.

Only 32 ft. long, yet she has sleeping comfort for six. She is seaworthy, speedy and simple—with a trimness of lines that makes you immensely proud of her. The engine having been especially designed for her there is a lack of vibration and ease of control that are truly remarkable, and she is not expensive—to buy or to operate. Other ELCO Standardized Models are equally famous.

The 45-ft. ELCO Cruiser with its private stateroom and all the other comforts of the 60-ft. Motor Yacht.

The ELCO Express, with the new model ELCO Engine "Serves you on the water as the automobile does on land"—gracefully beautiful, absolutely reliable, and with speed which we guarantee.

Send for a copy of "Marine Views" and the edition de luxe—
"The Cruise of the Cruisette"

THE ELCO COMPANY

Main Office and Works
175 Avenue A, Bayonne, New Jersey
New York Office, 5 Nassau Street

Elco
MOTOR BOATS
Reg. U. S. Pat. Off.



"THE TROUBLE WITH FARMIN' IS WE
DON'T GIT ENOUGH RAIN"

"WAAL, THERE'S ENOUGH RAIN FALLS
EF THERE WAS ANY JUDGMENT USED
ABOUT IT"

Rhymed Reviews

Abroad at Home

(By Julian Street. *The Century Co.*)

OUR Hero wrote the book, you
know,

While Morgan did the illustrations.
They took the train for Buffalo,
Detroit and other wayside stations

Like Salt Lake City, Cripple Creek
And Battle ditto (what devotion!),
And Denver underneath the Peak
And San Francisco near the ocean.

And Julian found Chicago, great;
Detroit, dynamic; Cleveland, pretty;
St. Louis, not quite up-to-date.
He liked the push of Kansas City.

What folks and sights he met and
saw!—

What editors of mighty journals,
What maids demure, and drummers
raw,
And poker-wise Missouri Colonels!

Exclusive Clubs let down their bars
For him. He talked with men worth
quoting,
Like Henry Ford who makes those
cars—
The themes of so much anecdoting.

He never lets the interest sag,—
(It makes a hit with us Reviewers
To mention James Montgomery Flagg
And Charlie Towne and such Who's
Whoers);

*But, chatting on from coast to coast,
Hotelling, training and detraining,
He builds a book one mustn't roast—
A log that's wholly entertaining.

And what I fail to understand
Is how these towns that marked his
marches
Across Columbia's happy land
Forgot to build Triumphal Arches.
Arthur Guiterman.

Here's a New "Ford Story"

"This story is 'on me,'" said the Fordist, with a sorry look. "This morning I started down town with my wife in the Ford. She had told me that it was dangerous to go in the car today with the streets so slippery from the shower, but I just laughed and, like a darned fool, didn't heed her warning. You see, I haven't had the Ford very long, and up to this morning had never skod, skad or skidden, whichever word is right."

"Well, we started. As we swung out upon a particularly slippery piece of pavement, where the grade was especially strong, my wife looked worse scared than ever, which moved me tranquilly to turn on the speed. Why does a man act so?"

"When we reached a place where a curve was just ahead and were going about twenty miles an hour, along came two huge battleships headed in the opposite direction. They were making the usual speed on a ten mile an hour legal limit—thirty-three miles. I swerved and started to slow up. If I had gone on and undertaken to make the curve at the speed I had, I should have ceased all such and all other undertakings permanently and some other undertaker would have been put on the job."

"Yes, I started to slow up. I applied the brakes and the car proceeded at a greatly accelerated speed. When I twisted the steering wheel the whole mechanism laughed at me. I didn't know where we were going, but we were on our way. We were idle but not disinterested spectators. The car was now going sideways, daring any other car to try to use the road. A car can go almost as fast sideways as it can endwise. If you don't believe it, try it. I advise you, however, to believe it."

"We were headed toward a steep bank that rose above the roadway. The hind end of the car kept even with the front end till the latter hit the bank, and then the hind end swung around in exactly the opposite direction from the one in which we wanted to go."

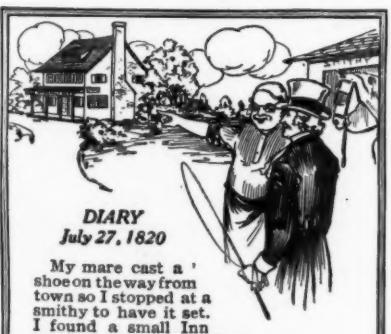
"We sat there. I felt pale and my wife looked it. I still had the steering wheel, but I was not using it, and really didn't need it at all."

"The two battleship chauffeurs came running back. They had seen us swat the grassy slope with the stern of our car. They wanted to know what had kept us from going over. We could have told them, but we were busy about other things. One of them even offered to haul my wife home, but she had had such a nice little ride, thanks, and so she preferred to walk."

"Finally I coaxed my wife back into position and started the car home. That is, I intended to. But the thing wouldn't steer. The front wheels were pigeon-toed and cross-eyed and acted as if they had never seen each other before. They were like new next-door neighbors. They stared so at each other."

"My wife started to walk home. She felt the need of exercise. I went to a telephone and called the garage man to come and get that machine."

"Henceforth I shall wear tire chains on my Ford whenever there has been even a heavy dew."



DIARY
July 27, 1820

My mare cast a
shoe on the way from
town so I stopped at a
smithy to have it set.
I found a small Inn
nearby and some excellent

Old Overholt Rye

"Same for 100 years"

Its record has been above
reproach for over a century.
A pure, enticing beverage,
always uniform in quality.
Its goodness is attested by its
nation-wide popularity. Aged
in charred oak barrels, bot-
tled in bond.

A. Overholt & Co., Pittsburgh, Pa.





Blackheads are a confession

of the use of the wrong method of cleansing for that type of skin that is subject to this disfiguring trouble.

The following Woodbury treatment will keep such a skin free from blackheads.

Tonight—

Apply hot cloths to your face until the skin is reddened. Then with a rough wash-cloth work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with clear hot water, then with cold—the colder the better. If possible rub your face for a few minutes with a *lump of ice*. Dry the skin carefully.

Do not expect to get the desired result by using this treatment for a time and then neglecting it. But make it a daily habit and it will give you the clear, attractive skin that the steady use of Woodbury's always brings.

To remove blackheads already formed, substitute a flesh brush for the wash-cloth in the treatment above. Then, protect the fingers with a handkerchief and press out the blackheads. Thereafter, use the above Woodbury treatment in your daily toilet.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Get a cake today. It is for sale by dealers everywhere throughout the United States and Canada.

Write today for sample—For 4c we will send a "week's size" cake. For 10c samples of Woodbury's Facial Soap, Facial Cream and Powder. Address the Andrew Jergens Co., 1304 Spring Grove Avenue, Cincinnati, O. In Canada address The Andrew Jergens Co., Ltd., 1304 Sherbrooke Street, Perth, Ontario.



"WHAT'S THE MATTER? TAIL HURT?
SOMEBODY STEP ON IT?"
Christian Science Monkey: OH, DEAR,
NO! JUST AN ERROR IN THE CONCLUSION.

"The Power of American Jewry"

(From *The Jewish Tribune*.)

The power of American Jewry, when utilized in a righteous cause, is astounding. ** This immense force is usually dissipated. Like all other energy, it may be wasted. It should be jealously conserved. At no time has this latent power been so effectively used as by the Anti-Defamation League.

This organization, although only a year old, has accomplished so much, its efforts have been so successful, and its work has been so thorough, that the most sanguine hopes of its founders have not been disappointed. ** The active organization was composed of the leading Jews of every community. It marshalled the power of the Jews of this land to its cause. **

In one year this is what it has done for Jewry, and this country. It has so energetically and successfully combated Jewish caricatures and misrepresentations in motion picture films that practically none are now produced. ** The struggle against this evil was great. It was like a long battle. ** The financial loss to the producers was large, and the strain too great.

** Films which depict Jewish characters as the criminal, the fire-bug, the usurer, the white slaver, can in one day poison the minds of more people than could Shakespeare's "Shylock" in a century. **

The first and most important step has been taken in excluding "The Merchant of Venice" from the curriculum of the grammar and high schools of this country, by having the play removed from the list of requirements laid down by the Collegiate Entrance Requirement Board. **

We have constantly worked with newspapers and the Associated Press, so that the word "Jew", "Hebrew", etc., should not be misused, and that the religious denomination of malefactors should not be referred to. It is now generally understood by newspapers that it is just as improper to describe a malefactor by stating that he is a Jew as it would be to describe such a person as a Catholic or a Methodist.

We checked in its infancy an attack upon the Jews by the Catholic Press, caused by the appointment by the Italian Government of Ernesto Nathan the ex-Mayor of Rome, as Commissioner to the World's Fair.

Luxurious quality—unequalled durability—style unsurpassed.



PHOENIX SILK HOSE

Combines every feature expected in silk hose of exceptional value.

Men's 50¢ to \$1.50 pair
Women's 75¢ to \$2 a pair

Misses' 75¢ a pair

Infants' 25¢ & 50¢ pair

Sold by the best Shops

"Made in U.S.A." by the
PHOENIX KNITTING WORKS
234 Broadway, Milwaukee

"Mum"
(as easy to use as to say)
prevents all odors
of perspiration

Gently neutralizes all bodily odors and preserves the soap-and-water freshness of the bath. Cannot harm the skin or clothing.

25c at all drug- and department-stores
"MUM" MFG CO 1106 Chestnut St Philadelphia

TRADE MARK
Herbert Tareyton
London Cigarettes
Twenty for a Quarter

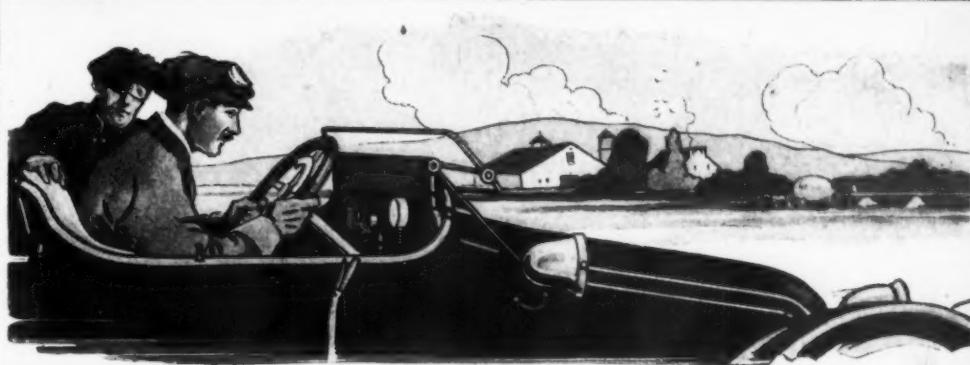
Herbert Tareyton London Smoking Mixture
1/4 Pound 50¢ — Send 4c. for sample.
Falk Tobacco Co., 56 West 45th St. New York.

Missing a Great Opportunity

ACCORDING to recent inconspicuous notices in the papers, the Sultan's harem has been under the necessity of crossing the Bosphorus. This is almost as momentous an event as Caesar's crossing of the Rubicon, although the consequences are naturally somewhat different.

The harem belt of the East, like the pie belt of New England, has been hitherto confined within certain clearly accentuated limits, bounded on the north by the Mediterranean and on the west by Macedonia. It now bids fair to be pushed back into the interior of Asia Minor.

One of the great requirements of our civilization is that it shall be made continuously interesting. The moment that it becomes uninteresting, like Mr. Taft, it will have to go out of office. The test of any civilization is not whether it is practical or efficient or moral, but only whether it has the temperament to provide enough new subjects to keep people interested enough in it to make it hang together. There is a class of blind and deceptively intelligent people who think that every existence ought to be reasonable; whereas this is the last thing that existence thinks about. The only excuse



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equipment of every car shipped from the Franklin factories. Unequalled for all makes of water-cooled cars and motorcycles.

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for any existence is its capacity to provide new sensations. Rome did not decline and fall because it wanted to or because it did not have strength, but because it ran out of ideas. The Roman gyroscope died out.

Civilization is a continuous vaudeville, in which the size of the audience depends upon the versatility of the program.

It is a great mistake, therefore, for our civilization to let the harem get away from it. We can use it to great advantage. It would furnish a great many magazine articles, such as "The Harem Efficient", "The Harem Beautiful", etc. It would give many of our females a chance to cover themselves up completely when they walk down Fifth Avenue. This—merely as a sensation—is worth the price of admission. There could also be the Harem Reform Movements, Harem Investigations and a Harem Church, with a brand-new set of apostles.

We have missed it in letting the harem cross the Bosphorus. We ought to have cabled over and made it a good offer. The tango, child labor, Mr. Bryan, nulls, velvet slippers and the editorials in the New York Sun are all beginning to pall. The harem would tide us over for the next ten years or so.

"I Begged Father

when I was a little girl to let me use

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I've used it every day for 30 years and can speak most highly of it.
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This year, Goodyear Inner Tubes are built even better than before. Our smaller sizes have been thickened $1\frac{1}{2}$ per cent. Our larger sizes are thickened $16\frac{2}{3}$ per cent. Yet they are built of pure rubber as always.

That means that today's Tubes average 14 per cent better than the Tubes which made the records told above. Yet the price is one-fifth less.

Months ago we added this extra weight. Then on February 1st, when we made our last great tire-price reduction, we reduced Tube prices by 20 per cent. Now these heavy Laminated Tubes cost about the same as others.

This is largely the result of enormous production. Our Tube sales last year increased about 38 per cent. And Goodyear policy is to give every saving, in some way, to our users.

Please mark this: Despite this added thickness, you pay about the same for Goodyear Laminated Tubes as for other Tubes today.

Layer on Layer

Goodyear Laminated Tubes are not built by a tube machine, of one thick piece of rubber. They are made of thin rubber sheets, wrapped layer on layer, then vulcanized together in a solid rubber tube. See the picture.

Flaws are thus seen, and the sheet is discarded. Layer by layer every part of the Tube wall gets the most careful inspection.

Then our valve patch isn't stuck on. It is made a part of the Tube. No loosening here, no leakage.

This leak-proof construction, plus pure rubber, plus extra thickness, accounts for Goodyear Tube supremacy.

Let Goodyear Tubes Convert You to the Tires

If you still use other tires than Goodyears, at least adopt the Tubes. Tubes built our way are certainly better than solid tubes, or lighter tubes, or tubes given weight by mineral adulteration. Prove for yourself that there are Tubes which outlast any tire.

Goodyear Laminated Tubes, with their vital advantages, cost you no extra price over most Tubes.

Then bear in mind that Goodyear Fortified Tires give as much extra value as our Tubes. They embody five exclusive features, each of which adds life to them. They, too, have been reduced in price, for the third time in two years. Any dealer will supply you.



Goodyear Tubes Are Gray

Pure rubber tubes are gray. To color them we would need to add mineral matter in rather large percentage. That would mean adulteration. And minerals overheat. Heat, due to friction, is a tube's worst enemy. That is why Goodyear Inner Tubes are always gray, the natural rubber color.

This is a section of both Tube and Tire. The Inner Tube is pictured to show the layers which compose it. In completed Tubes these layers, of course, are vulcanized together into one solid rubber Tube.

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Akron, Ohio**

(2297)

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